

MES COLLEGE MARAMPALLY

Program outcomes, program specific outcomes and course outcomes

PROGRAMME: BA English Model 3: Triple Main - Literature, Communication and Journalism

Programme Outcome (PO)

PO1: The graduate will have been acquainted with the different genres of literature

PO2: The graduate will have been equipped to approach a literary text with a critical bent of mind

PO3: The graduate will have been equipped to integrate the use of the four language skills i.e. Reading, Listening, Speaking and Writing.

PO4: The graduate will have acquired the skill at Creative Writing, skill at Translating a literary text, skill at Oration and Interpersonal skills

PO5: The graduate will have understood various concepts related to Journalism

PO6: The graduate will have gained practical experience in the field of Journalism

Programme Specific outcome (PSO)

PSO1: Courses in literature will have enabled the graduate to appreciate words and their power.

He/she will have learned to approach a literary text with multiple perspectives and thereby will have acquired the ability to develop his/her own opinions about the issues discussed in the texts. Moreover, he/she will have acquired a sense of individuality and creativity.

PSO2: Courses in Communication will have enabled the graduate to communicate effectively and appropriately in real life situation and also to use English effectively for study purpose across the curriculum.

PSO3: Courses in Journalism will have made the graduate aware of the duties and responsibilities of a journalist towards society as well as the role of media as a watchdog of the democratic society

Course Outcome (CO)

Course: Fine tune Your English

CO1: The student gains confidence to use English in both written and spoken forms.

CO2: Learns to use English for formal communication effectively

CO3: Identifies the grammatical errors in speech and in writing

CO4: Learns to produce grammatically correct sentences

Course: Methodology of Literary Studies

CO1: The student learns to discern the emergence of literature as a specific discipline within the humanities.

CO2: Learns the tenets of what is now known as traditional 'approaches and also that of formalism. '

CO3: Learns to discern the shift towards contextual-political critiques of literary studies.

CO4: Learns the issues of subalternity and regionality in the literary domain

CO5: Learns to discern the questions raised by Cultural Studies and Feminism(s)

Course: English Literature from the Old English Period to the Romantic Age

CO1: The student gains an overview of the historical development of English literature over these periods.

CO2: The student gets familiarized with the major literary figures over these periods as well as the major features of their works.

CO3: The student understands about the great literary movements during these periods

CO4: The student gets an idea about the social, political, economic, cultural changes etc. associated with these periods.

Course: Conversational Skills

CO1: The student learns the nuances of spoken forms of English

CO2: Gets familiarized with the speech sounds and the phonological aspects of English language

CO3: Develops a neutral accent and improve the general standard of pronunciation

CO4: Contributes to the learner's conversational skills in various situations

Course: Writing for the Media

CO1: The student gets acquainted with the basic concepts of Journalism and Print Media

CO2: Learns about various theories associated with Journalism

CO3: Understands the history of Journalism as well as the history of printing.

CO4: Learns about different categories of magazine and also about the process involved in editing.

Course: Issues That Matter

CO1: The student Identifies the major issues of contemporary significance

CO2: Becomes sensitive to contemporary issues

CO3: Responds rationally and positively to contemporary issues

CO4: Internalizes the values imparted through the selections

Course – Introducing Language and Literature

CO1: The student learns about the evolution and the differential traits of the English language till the present time.

CO2: Learns about the evolution of literature from antiquity to postmodern times.

CO3: Learns about the diversity of genres and techniques of representation and narration

CO4: Learns about the links between literature and film as narrative expressions.

CO5: Learns about the emergence of British and American Literature through diverse periods

Course: English Literature from Victorian to Postmodern Age

CO1: The student gain an overview of the historical development of English literature over the periods

CO2: The student gets familiarized with the major literary figures over the periods as well as the major features of their works.

CO3: The student understands about the great literary movements during these periods

CO4: The learner gets an idea about the social, political, economic, cultural changes etc. associated with these periods

Course: Editing and Fundamentals of Media Writing

CO1: The student learns about the organizational structure of editorial department.

CO2: Learns about the qualities and responsibilities of editors in a newspaper

CO3: Learns about different types of editorials

CO4: Learns about the design and layout of a newspaper

Course: Interpersonal Skills

CO1: The learner acquires the skill at participating in interviews

CO2: Acquires the skill at Oration

CO3: Gains practices in participating in debates and in group discussions

CO4: Acquires self-awareness and emotional maturity

Course: Harmony of Prose

CO1: The student attains maturity thanks to glorious essays, both Western and Non-Western

CO2: Gets familiarized with varied prose styles of expression.

CO3: Gets acquainted with eloquent expressions, brevity and aptness of voicing ideas in stylish language.

CO4: Understands how a prose writing differs from other genres of writing

Course: Symphony of Verse

CO1: The student gets acquainted with the rich texture of poetry in English

CO2: The student will have an overview of poetry in various periods of the English tradition.

CO3: The student will have an awareness of the emerging cultural and aesthetic expressions that poetry makes possible

CO4: Contributes to the student's skill at appreciating poetry

Course: Introduction to Narratology

CO1: The student learns about different narrative techniques

CO2: Learns about modes of narration

CO3: Learns theories related to Narratology

CO4: Learns application of Narrative Strategies

Course: Digital Writing, Advertising and Reporting

CO1: The student becomes adept at writing, reporting and advertising in the digital interface.

CO2: Learns the theories associated with media

CO3: Learns about different media

CO4: Learns about types of blogs

Course: Creative Writing

CO1: Contributes to the creative writing skill of the student.

CO2: Helps the student to get an overall idea about successful writing

CO3: Contributes to his/her imagination

CO4: The learner discovers his/her own creative voice

Course– Modes of Fiction

CO1: The student gets acquainted with various modes of fiction

CO2: The student will have comprehended the categories of British and non- British short fiction.

CO3: Learns to comprehend the novel as a form of literary expression

CO4: The student will have acquired the ability of critical thinking and imagination through long and short fiction and will have familiarized with cultural diversity through different representative samples of fiction.

Course: Language and Linguistics

- CO1: The student gains greater understanding of the human communicative action through an objective study of language
- CO2: The student gets familiarized with the key concepts of linguistics and develop an awareness of the latest trends in language study.
- CO3: The student moves towards better and intelligible pronunciation
- CO4: The student will have improved his/her general standard of pronunciation in everyday conversation.

Course: Business Writing

- CO1: Learns about different genres of business writing.
- CO2: Develops in the skills necessary for communicating effectively in professional situations.
- CO3: Learns about business proposals and about different forms of reporting related business.
- CO4: Learns about phrases and idioms in Business English

Course: Translation: Theoretical and Literary Perspectives.

- CO1: The student gains an awareness about different theories related to translation\
- CO2: Gets acquainted with the regional literatures in translation
- CO3: Identifies the problems involved in Translating different forms of writing

CO4: The student will have good practical skill in translating different literature and media based works from English to Malayalam & vice versa.

Course: Writing for Radio and Television

CO1: The student learns about the growth and development of Radio and Television in India.

CO2: Gets an overview of various aspects related to Television production

CO3: Learns about the techniques of Radio broad casting

CO4: Learns about organizational set up of Television Studio and Radio Station

Course: English for Careers

CO1: Equips the learner in Comprehensive Language Enhancement.

CO2: Develops the learner's communicative skills, and thereby enables him/her to prepare for a career and function effectively in it.

CO3: Equips the learner in oral and written communication to enhance his/her academic and professional use of language.

CO4: Gets training in making effective presentations

Course: Acts on the Stage

CO1: The student will be familiar with the works of the playwrights included in the course.

CO2: The student gets informed about the broad genre-based nuances in the realm of drama.

CO3: The student acquires the ability to appreciate and critique drama as an art form.

CO4: The student acquires a taste for reading drama with practical knowledge of theatrical performances.

Course: Literary Criticism and Theory

CO1: The student will have awareness about the major developments in literary criticism from the ancient times to the twentieth century.

CO2: The student will be initiated to the realm of literary theory and major theoretical schools.

CO3: The student gains awareness about the chief strains of Indian literary criticism.

CO4: The student learns to analyze short poetical pieces critically.

Course: Indian Writing in English

CO1: The Student gets an overview of the various phases of the evolution of Indian writing in English.

CO2: The student is familiarized with the thematic concerns, genres and trends of Indian writing in English.

CO3: The student understands about the constraints and challenges encountered in articulating Indian sensibility in English.

CO4: The student is exposed to the pluralistic aspects of Indian culture and identity.

Course: Environmental Science and Human Rights

CO1: Encourages the student to research and investigate complex environmental issues with a critical bent of mind. It contributes to his/her creative thinking skills.

CO2: The student acquires knowledge and skills that are required to address complex environmental issues.

- CO3: Helps the student in realizing the inter relationship between man and environment and thereby makes him/her aware of the need to protect nature and natural resources.
- CO4: Helps the student in acquiring the basic knowledge about environment and the social norms that provides unity with environmental characteristics and creates in him/ her positive attitude about the environment.

Course: Postcolonial Literatures

- CO1: the student gains awareness about the social, political, cultural aspects of postcolonial societies.
- CO2: The student realizes the impact of colonialism and imperialism on native cultural identities.
- CO3: The students will be familiar with literary productions that address issues related to cultural identity in colonized societies, the development of a national identity after colonial domination, and the ways in which writers articulate and celebrate such identity.
- CO4: The students will have been acquainted with the resistance of the colonized against the colonizer through literature that articulates it.

Course: Women Writing

- CO1: The student will have an awareness of class, race and gender as social constructs and about how they influence women's life.
- CO2: The student will have acquired the skill to understand feminism as a social movement and a critical tool.
- CO3: He/she will be able to explore the plurality of female experiences
- CO4: He/she will be equipped with analytical, critical and creative skills to interrogate the biases in the construction of gender and patriarchal norms.

Course: American Literature

- CO1: Student will have acquired a holistic understanding of the heterogeneity of American culture
- CO2: The student will have been familiarized with the works of prose, poetry, drama, and fiction in American literature in relation to their historical and cultural contexts
- CO3: The student will get familiar with the evolution of various literary movements in American literature.
- CO4: The student will be acquainted with the major authors in American Literary History

Course: Modern World Literature

- CO1: The student gets awareness about the stupendous variety that resides in Literatures the world over
- CO2: The student will be able to discern that literatures the world over engages in very deep ways with the vicissitudes of life
- CO3: The student will be able to discern that the world literatures often defy genres/regionalities and canonical assumptions to emerge as a platform where poetics and politics fuse
- CO4: The student learns that the notion of Major and Minor, Central and Peripheral literatures is a myth.

Course: OJT in Media: Audio, Visual and Print & Project

- CO1: The Student gains practical exposure in what he/she learns theoretically about audio, visual and print media.
- CO2: Learns about different aspects related to News Reporting
- CO3: Learns about the procedures that are involved in the Editorial desk
- CO4: Learns about the duties and responsibilities of a journalist

