

REPORT ON ENTREPRENEURSHIP AWARENESS CAMP 2018

MES College Marampally organized a three day programme on 29,30&31 of October 2018 an “Entrepreneurship Awareness Camp” in association with Entrepreneurship Development Club sponsored by DST-NIMAT with an aim at creating awareness and guidance among students about various aspects of entrepreneurship while highlighting the merits of pursuing a career option.75 students of this institution attended the camp. Student coordinators for ED club was Alshaf and Bheema II year Mcom.

The students have shown their interest to be entrepreneur through this camp and they realized that this kind of camp can be fruitful to them in future. Our commerce department HOD Ms.Rafeekamol, ED Club coordinator motivated the students to let their ideas enhance with their effort. Programme coordinator Nizamole Abdul khader explained about the theme of three day programme creating innovative ideas by nurturing the minds of students.

Our Principal A.Biju sir addressed the gathering by discussing the impact of entrepreneurship in today’s highly competitive environment. Speaking on the occasion of the inaugural, the chief guest Mr Baiju Nedumkady, MD and chairman of Agropark and food incubation centre encouraged the students to keep their dream enlightened towards new ventures. He urged students to take risk on starting a venture through different innovative ideas.

The camp witnessed an active interaction of students highlighting the rules, regulations and code of conduct of starting a venture with Baiju Nedumkady. The chief guest encouraged the students to think the way to identify the business opportunities and mechanism of product selection. The students were told about the funding opportunities for commencing the business in both domestic and international level.

Afternoon session was a seminar engaged by lorence Mathew,industries extention officer&ed faculty KIED.

Next day workshop done by Sudheer Babu, Entrepreneurship Trainer, Founder and CEO De valor management consultant limited, on identifying students' entrepreneurial traits and idea pitching by ED club members. Afternoon session we have an eminent resource person faculty of KIED Dr.Iqbal interpreting the importance of entrepreneurship in new era by videos.

Day 1 of EAC Programme



Day 2 of EAC Programme

