

## **REPORT ON ENTREPRENEURSHIP AWARENESS CAMP 2017**

MES College Marampally organized a three day programme on 24, 25&26 of August an “Entrepreneurship Awareness Camp” in association with Entrepreneurship Development Club sponsored by DST-NIMAT with an aim at creating awareness and guidance among students about various aspects of entrepreneurship while highlighting the merits of pursuing such a career option. 75 students of this institution attended the camp.

The students have shown their interest to be entrepreneur through this camp and they realized that this kind of camp can be fruitful to them in future. Our commerce department HOD Ms.Rafeekamol, ED Club coordinator motivated the students to let their ideas enhance with their effort. Programme coordinator Nizamole Abdul khader explained about the theme of three day programme creating innovative ideas by nurturing the minds of students.

Our Principal A.Biju sir addressed the gathering by discussing the impact of entrepreneurship in today’s highly competitive environment. Speaking on the occasion of the inaugural, the chief guest Mr.K.C Jagadeep, MD, Off Shorent Technologies encouraged the students to keep their dream enlightened towards new ventures. He urged students to take risk on starting a venture through different innovative ideas.

The camp witnessed an active participation of students highlighting the rules, regulations and code of conduct of starting a venture. Different famous entrepreneurs encouraged the students to think the way to identify the business opportunities and mechanism of product selection. The students were told about the funding opportunities for commencing the business in both domestic and international level.

Afternoon session was a panel discussion with three eminent entrepreneurs Mr.Gokuldas G Founder and CEO Comet Chat Radio, Mr.OsamaShihabudeen, Founder and CEO at Teezonic Digital Makers and Mr.Rakesh Chandran, Founder and CEO of Tastejet.com as panelists of the programme. The session had a great interaction session with students responding their queries and ideas.

Next day workshop done by Ms.Chandhana vadhana R., Entrepreneurship Trainer, Founder and CEO, 4tune factory on identifying students' entrepreneurial traits and idea pitching by ED club members. The best innovative ideas were motivated by Ist, IInd and IIIrd prizes to the students.

Third day we have a factory visit with 50 students and three teachers to Aizer Pipes owned by one of our former student Shafi M A having turnover of Rs 10 crore per year with performance excellence for their production. We had a warm welcome in their conference room explaining their company performance and sharing his practical experience with students. Students were really impressed in his motivating words. Then we visited inside factory viewing their manufacturing process.

## Day-1 Inauguration of EAC





**Panel Interview with 3 famous entrepreneurs**

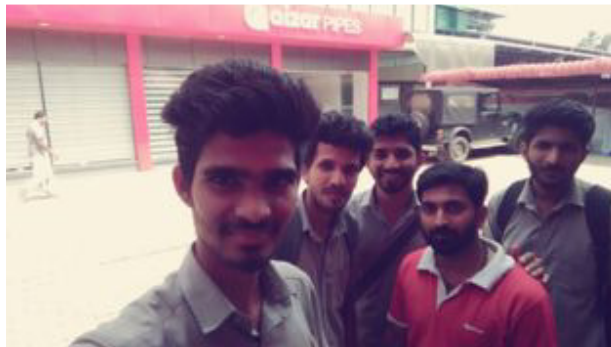


**DAY 2-Idea pitching workshop by eminent entrepreneur trainer**





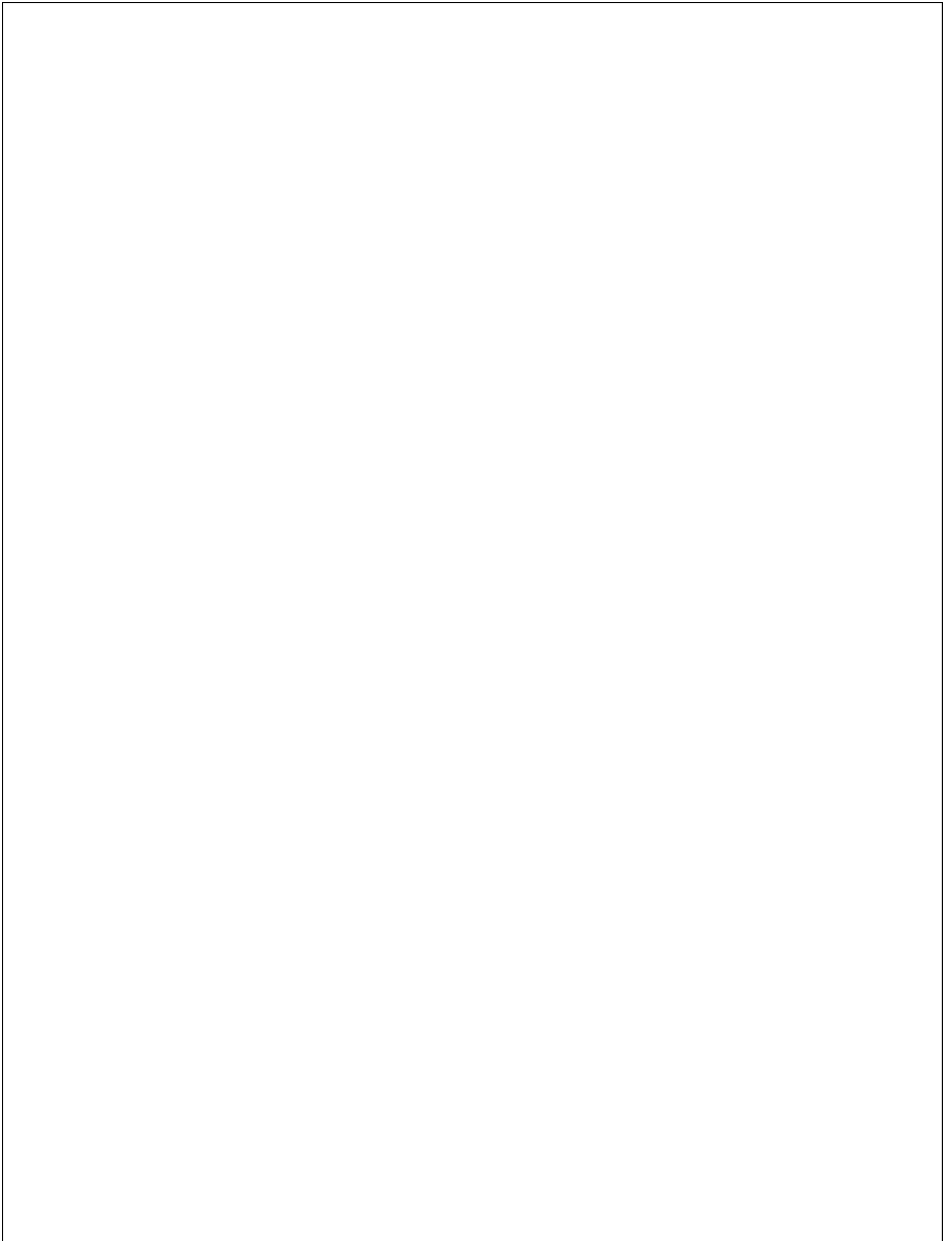
## DAY 3-INDUSTRIAL VISIT TO AIZER PIPES



**Brief introduction of the institution:**

MES College, Marampally is an aided college affiliated to Mahatma Gandhi University started in 1995. The College is reaccredited by NAAC with B grade (score 2.77) and recognized by UGC. The College is located between the towns of Aluva and Perumbavoor (KSRTC route). The College offers 14 UG Programmes in job oriented subject such as BCA, B.Sc. Electronics, BBA, B.Com. Computer and B.Com. Finance and Taxation, B.Sc. Mathematics, B.A. Arabic, B.Sc. Psychology, B.Sc. Physics, B.Sc. Biotechnology, B.Sc. Microbiology, B.A. Communicative English, B.Voc. Logistics and B.Voc. Animation and Graphic design and 9 PG courses like MHRM, M.Com, M.Sc. Electronics, M.Sc. Computer Science, M.Sc. Biotechnology, M.Sc. Microbiology, M.Sc. Biochemistry, M.A. English and M.Sc. Physics. UGC recognized MES College Marampally as Community College and offering Diploma Programme in Electrical and Electronics Equipment Maintenance.

In today's highly competitive environment, the interpersonal skill is an unavoidable factor which has to be seriously discussed. The objective of entrepreneurship skill development program is to enhance the recent business awareness in students. As a part of entrepreneurship club and Department of commerce activity, there is a plan to arrange a one day training program which brings together the skills that students need to learn to succeed in today's business environment. The training module is aimed at the measurement of personal effectiveness with respect to life goals and follow-up. The rationale behind this endeavor is the recognition of multifaceted influence of entrepreneurial capabilities of students.





**Report on**  
**ENTREPRENEURSHIP AWARENESS CAMP**

24<sup>th</sup>, 25 & 26<sup>th</sup> August 2017

*Held at*

MES COLLEGE, MARAMPALLY

*Organized by*

Entrepreneurship Development Club

in association with Department of Commerce,

MES COLLEGE, MARAMPALLY



Sponsored by



Entrepreneurship Development

Institute of India, Ahmedabad

Gujarat, India.



Department of science & technology

Govt.of India.

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