

## IEDC ANNUAL REPORT 2023-24

- **ID Number:** KSUMIEDC1016
- **Effective Date:** 21-Dec-2023 11:50:59
- **Validity Period ends on:** 31 January 2025

We have established **Innovation and Entrepreneurship Development Centre (IEDC)** , an initiative of Kerala Startup Mission (KSUM) to support and foster Innovation & Entrepreneurship development in our institution. We ensure that we will abide by and follow the rules and guidelines of KSUM.

- We have year marked and allocated a room with a minimum 1000 sq ft carpet area for the IEDC with the basic requirements and is actively functioning.
- Branding the room as per KSUM guidelines and meeting minimum requirements has been done.
- Our institution **not known** by any other name previously

*Details of leads are as follows*

Name	Lead role	Department	Mail ID	Contact number	Date of graduation
ATHILA KH	Finance Lead	Commerce	athilakhaneefa@gmail.com	9745664461	2025
DIXON WILSON	Community Lead	Electronics	dixonwilsonpulikan@gmail.com	4461730	2025
ASIF ALI	Operations Lead	Electronics	asifhakeem200@gmail.com	9526694506	2025
FAAIZ ROSHAN AH	Creative Lead	Commerce	roshanayath@gmail.com	7907478932	2026
MUHAMMAD SINAN	Student Lead II	Commerce	sinanashraf175@gmail.com	8086453754	2026
KADEEJA SHAMEER	Women Innovation Lead	Computer Applications	kadeejashameer110@gmail.com	8129030978	2025
AAFTHAB KI	Technical Lead	Computer Applications	aafthabismail1234@gmail.com	8129232709	2025
ZIBA FATHIMA VA	Marketing Lead	Management	ziba60522@gmail.com	7994144404	2026

MUHAMMED YASEEN S A	Student Lead I	Logistic Management	yaseengreen786@gmail.com	9778217581	2025
PN HAMEED MIRZA	IPR & Research Lead	Logistic Management	hameedmirza48168@gmail.com	9074839833	2026

## 1. INDUSTRIAL VISIT TO CAMERRY ICECREAMS

IEDC MES COLLEGE MARAMPALLY in association with Yi Yuva Kochi organised an Industrial Visit to Camerry Ice Cream factory at Okkal, Kalady on 07-09-2023. 30 students from Commerce department participated in this visit to factory. Dr Rafeeka Mol C A, IEDC staff in charge and M.S.Muhammed, former IEDC student lead, were the faculty coordinators for the program. The team leave the college to Factory at 10 am in the morning and return back at 1pm. In the factory the Camerry Team explain the details of Ice cream manufacturing, quality control, Packaging, storing, logistics management etc to students. They arranged a meet up with M.D. Camerry Icecreams, Mr.Stephen at their boardroom. It was a nice experience to the students.





## **2. MEET THE ENTREPRENEUR 2023**

### **DEPARTMENT OF ELECTRONICS**

The Department of Electronics hosted an event titled "Meet with Entrepreneurs" on October 4, 2023, at 2:00 pm in the main conference hall of the main block. The event commenced with a moment of silence, followed by a warm welcome from Ms. Bhavya Menon, the program coordinator. Dr. Jasmine P M, the Vice Principal and IQAC Coordinator, presided over the function, while Ms. Rejeena K A, the department head, offered her felicitations.

The guest speakers for the event were Mr. Vishnu N and Mr. Harikrishnan D, who serve as Directors at TELESTO Private Ltd. in Aluva. Interestingly, they are alumni of the BSc Electronics program from the 2018 admission batch and currently working as drone agriculture pilots for Rovonize systems pvt ltd.

This program was conducted in collaboration with the Innovation and Entrepreneurship Development Centre (IEDC) of the college. Mr. Muhammed Thanzir extended his gratitude in the form of a vote of thanks. A total of 55 students actively participated in this informative session.







**Programme coordinator**  
Ms. Bhavya Menon

**PG Department of Psychology  
Event Report**

**"Meet the Entrepreneur" Talk Series- ENTREPRENEURIAL ESSENTIALS FOR  
PSYCHOLOGISTS- BRIDGING THE GAP**

Date: October 6th, 2022

Venue: Conference Hall, Main Block, MES College Marampally

The Department of Psychology, in collaboration with the Innovation and Entrepreneurship Development Council (IEDC) of MES College Marampally, hosted

an insightful and inspiring event as part of the "Meet the Entrepreneur" talk series. The focus of this session was to introduce students of psychology department, both UG and PG to the remarkable journey and accomplishments of Dr. Nadia Moideen, a distinguished Remedial Trainer at Aster Medcity and an accomplished Consultant Psychologist. Dr. Moideen's expertise and experience in establishing a successful private clinical practice and becoming an established trainer served as a source of invaluable knowledge and motivation for the students of psychology department.

The event began at 9: 45 am with a prayer by Ms. Malavika, s5 B.Sc Psychology student, setting a contemplative and respectful tone for the proceedings. Dr. Anu Joy Singh, the Head of the Department of Psychology at MES College Marampally, extended a warm welcome to the attendees and introduced the purpose of the event. Dr. Jasmine, Vice Principal of MES College Marampally, delivered a presidential address, emphasizing the importance of entrepreneurship in the field of psychology and how it can open up new avenues for aspiring psychologists.

The heart of the event featured a captivating presentation by Dr. Nadia Moideen. She shared her personal journey, offering insights into her extensive experience as a Consultant Psychologist and Remedial Trainer at Aster Medcity. Dr. Nadiya Moideen's engaging talk focused on her work in psychology and the challenges and opportunities that come with it. Dr. Nadiya Moideen's presentation not only provided valuable information on the field of psychology but also offered a unique perspective on the path to establishing a successful private clinical practice. Her success story served as an inspiration for the students, showing them the possibilities that lie ahead in their own careers. Ms. Nazmia Ebrahim, Assistant Professor in the Department of Psychology, delivered a heartfelt vote of thanks, expressing gratitude to all participants and attendees. She acknowledged the invaluable contributions of the speakers and emphasized the relevance of such events in nurturing the spirit of entrepreneurship among students.

The "Meet the Entrepreneur" talk series featuring Dr. Nadia Moideen was an insightful and inspiring event that successfully achieved its goals. It provided students with a unique opportunity to gain knowledge from an accomplished professional and demonstrated the intersection of psychology and entrepreneurship. The event not only educated attendees about the challenges and opportunities in the field but also motivated them to explore innovative paths in their own careers.

Such events are crucial in preparing students to navigate the dynamic and ever-evolving world of psychology and contribute meaningfully to the field. The success of this event is a testament to the commitment and dedication of the organizers, including student coordinators and the enthusiasm of the participants. It is anticipated that this event will serve as a stepping stone for future endeavors, encouraging students to explore the exciting intersections between psychology and entrepreneurship.

### **Department of Human Resource Management and Department of Business Administration**

**PROGRAMME TITLE:** Meet the Entrepreneur

**DATE AND TIME:** 13-10-2023 ; 10:00 AM

**VENUE:** MES COLLEGE MARAMPALLY, Silver Jubilee Hall

**RESOURCE PERSON:** Mr Sujin Oommen Philip, Director- Toir Business Solution Pvt Ltd.

No. of students attended: 123

**REPORT**

Department of Human Resource Management and Department of Business Administration in association with IEDC and IIC, MES College Marampally , organized a session on “Meet The Entrepreneur -Unlocking Success: Meet the visionaries behind the Business World” on 13<sup>th</sup> September, 2023 . The session was handled by Mr Sujin Oommen Philip, Director of Toir Business Solution Pvt Ltd. The session was really interesting and attentive. The resource person shared his personal experiences focusing on his journey to the field of entrepreneurship, what motivated him to enter it, what factors need to be emphasized and how to increase skills to become an entrepreneur. He cleared all the doubts of the students with examples. He also talked about the various courses that HR students and BBA students can study additionally. The session was highly Informative, Interesting and beneficial to the students as well as faculty that participated.





**DEPARTMENT OF BUSINESS ADMINISTRATION AND HUMAN RESOURCE MANAGEMENT.**

**MEET THE ENTREPRENEUR**

"Unlocking Success: Meet the Visionaries Behind the Business World"



**SUJIN OMMEN PHILIP**  
 Director of Toir Business Solutions Pvt Ltd

**13 OCTOBER 2023**  
 10:00AM TO 3:30PM

**VENUE: SILVER JUBILEE HALL, SOUTH BLOCK**

Coordinator:  
 H.O.D (BBA): Dr. Sopna V. Muhammed, HOD (MAHRM): Ms. Jasmin S  
 Principal : Dr. Ajims P. Muhammed







## Department of Computer Applications

**18-10-2023**

The “Meet the Entrepreneur” session conducted by Department of Computer Applications & IEDC of MES college Marampally was on 18<sup>th</sup> of October 2023 at silver jubilee hall of the college. The event was coordinated by Dr. Leena C Sekhar, Associate Professor & Head, Department of Computer Applications.

The program started with a silent prayer. Then the dignitaries and others were welcomed by Dr. Leena C Sekhar, HOD of Computer Applications.



Later the session 'Meet the Entrepreneur' was taken by Mr. K M Faris Mohamed, Founder and chief technology officer at Faatlab Technologies Pvt Ltd. Through the event the speaker shared their experiences on being an entrepreneur and informed students about the risks and other difficulties that may be occurred while taking up a startup and getting a job.



The session motivated students to work hard and achieve success. After the session Mr. Faris Cleared all doubts of the students. The event was concluded after the vote of thanks by Farhana A M of 3<sup>rd</sup> year BCA.



## Department of Animation & Graphic Design Frame to Film

BVoc Animation & Graphic Design Department has organized a Workshop on 'FRAME TO FILM' by Mr.TONY TOM (CEO, VFX Director, Magmyth VFX Studios, Ernakulam ) on 26<sup>th</sup> October 2023, 10.30am at Conference Hall. The session was to enrich the knowledge on the importance of Framing. Students were introduced to the

methods and ideas in Film making. Students were also provided information regarding importance and purpose of framing in film and also discussed how a director or cinematographer composes shots in film.

Session was for 1st ,2nd and 3rd year students of Animation Department, about 121 students were participated. Each student was allowed to interact with the guest and seek information regarding Framing. Session was really interesting and also very informative for the students. The session provided students with new information and career opportunities in the field of Film Making.

The formal inaugural session was presided over by Principal. HOD Minu Muhammed has welcomed the session. Programme coordinator Ms. Lithiya Dominic, and Student Coordinator Devika and Ashna Alex were part of the program.

### **Department of B.Voc Logistics Management** in association with IEDC and IIC **MEET THE ENTREPRENEUR 2023**

B.VOC Logistics department conducted an entrepreneurial talk on 03/11/2023 at 1.30 pm to 3:30 pm in the Silver Jubilee Hall. Mr. Abdul Majeed (Group Director,GSM Group of Companies,Dubai) was the resource person for the program. The program was coordinated by Mr. Abdul Gafoor T B, Assistant Professor ,Department of Logistics Management. 150 students participated in the program.

Marampally  
03/11/2022

MES COLLEGE MARAMPALLY  
Affiliated to MG University  
NAAC Reaccredited with A+(3.36)  
An ISO 9001:2015 certified institution

MEET THE ENTREPRENEUR  
SESSION ON  
**SUPPLY CHAIN MANAGEMENT**  
Organised by  
Department of Logistics Management

03 NOV, 2023  
1:30 PM

Venue:  
Silver Jubilee Hall

**Mr. Abdul Majeed**  
Group Director  
GSM

ABDUL GAFOOR T B COORDINATOR | DR.SAJANA K MUHAMMED HOD | AJMISHA MAIDEN BODS COORDINATOR | DR.SOPHIA Y MUHAMMED BDC COORDINATOR | DR.AJIMS P MUHAMMED PRINCIPAL



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### **IMPRESSARIO 2023 MEET THE ENTREPRENEUR** Department of Commerce



## **MES College Marampally**

**AY 2023-24**

The Department of Commerce and the IEDC, MES College Marampally jointly organized a “Meet the Entrepreneur” programme for First year BCom CA and BCom Taxation Student and PG MCom students on 27 November 2023 at the Silver Jubilee Hall. The Chief guest and Resource person were

1) Mr. Mathew Joseph

Chief Operating Officer, Fresh to Home

2) Dr Ashna P A

Director and Promoter

Futureace hospital Edapally

The session presided by Dr. Jasmine PM, Vice Principal of the College. Welcomed by Dr. Rafeekamol CA, Head of the Department of Commerce. The interactive session was utilized by students and it was a highly motivational session. Ms. Fidha Fathima and Abhiyan of BCom CA coordinated the programme. The Vote of thanks delivered by the Coordinator Dr. Farzana S. Hussain, Assistant Professor.

Nearly 130 students attended the half day session. Mr. Mathew Joseph opined that Commerce and Accounts discipline rule the world. There are various business opportunities and what matters is how one uses the opportunity. He narrated his business journey. So did Dr. Ashna. She started with how she faced challenges in her life and how success came her way.

### **Department of Integrated Chemistry**

Department of Integrated Chemistry in association with IEDC conducted “Meet the Entrepreneur” programme on 11th December 2023 from 10 am – 12 pm at Audio Visual Room, MES College Marampally. The Resource person was Mr. Thajudeen Aboobacker (CEO and founder of Urban trash). The welcome speech was given by Dr. Fousiamol M M, Head - Department of Integrated Chemistry. The Presidential address was given by Principal, Dr. Ajims P Mohammed. The session was highly informative and useful for the students. The Resource person gave a general overview on importance of entrepreneurship, waste management and importance of youth involvement in waste management idea, working model, scalability. It was highly interactive session. The students raised many doubts regarding the upcoming challenges they have to face in future and it was diligently answered by the resource person. Vote of thanks was given by Hridya A M.





### 3. IDEA PITCHING

Innovation and Entrepreneurship Development Centre MES College Marampally has organized an idea pitching competition for students. Idea pitching competitions serve as valuable platforms for fostering creativity, entrepreneurship and skill development. They encourage innovative thinking, provide real world experience, and offer opportunities for networking and receiving feedback. Participating in these competitions can motivate students, enhance their presentation and problem-solving skills, and potentially lead to valuable recognition and opportunities.

Idea pitching was held on 11<sup>th</sup> October 2023 at main block conference hall. The event started about 10 am. A total of 42 students of 11 teams from different departments presented their ideas. First prize was secured by the 11<sup>th</sup> team which include students of S3 MSc. Electronics Mr. Adith Sudheer, Mr. Muhammed Yaseen, Mr. Muhammed Jaseem and Mr. Abin Antony. Prize money of Rs. 2000 was gifted to them. Second prize was secured by Mr. Sabarish Govind of S3 BBA and was awarded with the prize money worth Rs. 1000.

Overall, the competition was as a huge success with the efforts of organizers, staff coordinator Dr. Sopna V Muhammed, judges and participants. Its potential impact on

the participants were substantial, contributing to both personal and professional growth. With this, participants were provided with significant benefits fostering innovation and entrepreneurial mindset.



 **MES COLLEGE MARAMPALLY**

**IEDC MESM**  
PRESENTS

**IDEAPITCHING**

- MAXIMUM OF 4 MEMBERS PER TEAM
- LAST DATE FOR REGISTRATION OCTOBER 9TH

 **SCAN TO REGISTER**

 **11 TH**  
**OCTOBER**

 **10 AM**

**PRIZE WORTH 3K**

**VENUE : MAIN BLOCK CONFERENCE HALL**

 **INNOVATION AND  
ENTREPRENEURSHIP  
DEVELOPMENT CENTRE**

 **KERALA  
STARTUP MISSION**

STUDENT COORDINATOR :  
ANANDHU S  
8547095929

STAFF COORDINATOR :  
DR.SOPNA V MUHAMMED



\*

#### 4. IEDC SUMMIT\*ON 12/10/2023 AT TRIVANDRUM

##### LIST OF PARTICIPANTS

1. Anandhu s - S5 BCA
2. Harshad m- S5 BCA
3. Muhammed sayd alavi - S5 LOGISTICS
4. Benin prasad - S5 SDSA
5. Jishnu Babu - S5 BCA
6. afthab ansari - S5 BCA
7. Muhammed jasil v p - S5 FDM
8. Salmanul faris K P - S5 SDSA
9. Saheer khan n m - S5 BCA
10. Hafis muhammed - S5 LOGISTICS
11. Saad Anwar
12. Abhinand T
13. Muhammed Suhail A M
14. Nidev P V – S3 BBA
15. Sayujya Raju – S3 BBA
16. Thaseela Faisal - S3 BBA
17. Nasna T S – S3 BBA
18. Muhammed Jameel K S - S3 BBA
19. Sabarish M S - S3 BBA
20. Muhammed Sinan P S – S3 BBA
21. Muhammad Jasim P N - S3 BBA



## 5. REPORT ON INSPIRATION SUMMIT 2023

**NAME OF THE EVENT: INSPIRATION SUMMIT**

**DATE OF THE EVENT: NOVEMBER 24<sup>TH</sup> 2023**

**Location of the event: Chittilappilly square**

**Number of persons attending: 43 attendees**

On 24<sup>th</sup> November 2023 the inspiration summit was conducted which was sponsored by the young India, G20 team, yi Kochi and CII which focused on innovative ideas, interactive and transformative activities, exciting award sessions, audience interaction and recognition and social media coverage. The conference was conducted for the students from different schools and colleges.

The event started with an opening ceremony at 9.00 am. We then had an ignite session at 10.00am by amazing speakers, Mr. Rahul Kapoor (the mindset coach and motivation speaker who focused on the topic, ignite your inner potential), Dr. Apurv Mishra (consultant -prime ministers economic advisory council who focused on empowering grassroots leadership for a transformative India. The session lasted till 12.00 pm then it was lunchbreak for 1hr till 1.30pm. Then the innovate session and the inspire session also had done there. All the sessions which were taken was too good and also helps us to more about business. And also, they show us the point that what we have to focused on. By the end of all the sessions we guys get back to our college bus and reached the college on time.





**APJ ABDUL KALAM CHAIR FOR RESEARCH, INNOVATION & TECHNOLOGY**  
**6. IDEA PRESENTATION 2023 REPORT (14-12-2023)**

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On 14 December 2023, an Inter College Idea Presentation Competition was conducted by APJ Abdul Kalam Chair for Research Innovation and Technology, in association with Intellectual Property Rights cell (IPR), Innovation and Entrepreneurship Development cell (IEDC) and Institution's Innovation Council (IIC) at MES College Marampally. The event hosted with the aim of fostering creativity and entrepreneurship, brought together aspiring individuals eager to present their ideas and supporting them for further development.

The event began with an Inauguration Programme which started with a prayer. Welcome address was delivered by Anandhu S, student coordinator. Followed by Presidential address by the Principal Dr Ajims P Mohammed. Vice Principal, Dr Jasmin P M; IEDC Coordinator, Dr Sopna V Muhammed; Joint Secretary of Staff Association, Ms. Chika Gangadharan delivered the Felicitation and finally vote of thanks was given by Harshad M , Student Coordinator.

There was a total of 27 teams from various colleges including KMEA Engineering College, Edathala; KMM College, Trikkakara; MES Asmabi college, Kodungallur; UC College, Aluva ; Nirmala College, Muvattupuzha and Illahia college of Engineering and Technology, Muvattupuzha and they presented their ideas to the judging panel. The Judges engaged participants with questions and feedback. The competition encompassed a broad range of themes and categories, including technology, sustainability, healthcare, social impact, and more. This diversity contributed to a dynamic and engaging event. Participants showcased a high level of Innovation, proposing solutions to current challenges and envisioning future trends. The judging panel comprised experts bringing valuable insights to the evaluation. The Q&A sessions was also included enabling the participants to go for in-depth discussions and defend their ideas.

The Judges Panel consisted of Mr. Muhammed Jasir P V, Assistant Professor, MBA Department, MES AIMAT; Mr. Faris Mohamed, Chief Technology officer, Fatlab; Amaljith Chacko, Senior Solution Architect, Bytsolv Digital Transformations; Mr. Muhaimin, Assistant Professor, Department of Computer Applications, MES College Marampally and Mr. Aswin Santakumar, Founder, Cellar Innovative Developers, Metavalley TBI, MES College Marampally.

Finally, there was a valedictory session at 3.30 pm, and the winners were announced. The first prize winner was Asna Fathima and team from KMEA Engineering College, Edathala for their idea in waste management scheme and second prize was given to Devika and team from UC College, Aluva for their idea in the healthcare sector. The principal hand-overed the prizes to the winners. The event was a success, fostering innovation and enthusiasm among participants. The organisers expressed sincere gratitude to all participants, judges and attendees for contributing to the success of the competition.

Dr. Shereena V B

Coordinator

APJ Abdul Kalam Chair for Research, Innovation and Technology

APJ Abdul Kalam Chair For Research Innovation And Technology, Innovation And Entrepreneurship Centre (IEDC MESM)

In Association With Intellectual Property Right Cell Organises

Inter-Collegiate  
**Idea Presentation**  
**2023**

On 14th December, 2023  
10 AM  
Venue: Silver Jubilee Hall

**Prize Pool**  
**Rs 3000/-**

Dr. Shreemaa VB  
Coordinator  
APJ Abdul Kalam IIT Chair

Dr. Julia M David  
Coordinator  
IPR Cell

Dr. Rajana V Muhammad  
Coordinator  
IEDC MESM

Dr. Ajima P Mohammed  
Principal



Marampally, Kerala, India  
4C46+9RX, Marampally, Kerala 683105, India  
Lat 10.10553°  
Long 76.411986°  
15/12/23 03:13 PM GMT +05:30

## 7. LEADERSHIP ACADEMY FOR YUVA



The following program was hosted by the team 'YUVA'. Which was conducted on 2<sup>nd</sup> March 2024 at SCMS Cochin School of management. We the team from MES College Marampally has reached the SCMS collage by 9.20am. There were 13 members who attended the program including our model officer Dr.Sopna.V.Mohammed . This program has started at 9.30am. The program was started with prayer by SCMS College team. Then the welcoming was done by Mr.Manav , chair -yi kochi . After that to give a brief of YI and Yuva there comes Mrs.Meena , co-chair of yi kochi. Next Mr.Stephen, yuva chair-yi kochi has talk about how does yuva functions in a College . Then the topic ' This years flagship programs – Grading systems Yuva ' was handled by Mr.Deepu Xavier who was the yuva co-chair . Then they give half an hour tea break. After that again the programme gets started. There were many teams which includes model officers , chairs and co-chairs , road safety , climate change , entrepreneurship / Innovation / learning & Health and accessibility. Each of them was selected to each teams. From our college the model officer was Dr.Sopna. V. Mohammed then the as chair of yuva Ms. Ziba Fathima was selected and also as co-chair of yuva Mr. Fayaz azees was selected. Then the team Climate change includes Mr.Saphil .M.Noushad and Mr. Abdullah Shameer , next team entrepreneurship and innovation includes Mr.Adhil Mujeeb , Ms.Shifla , Mr.Shibil , Ms. Shamiya. In the team health and accessibility includes Mr.Shuhaib,Ms.Anjana. nxt team road safety includes Ms.Khadeeja Shameer , Mr. Aftab. this was the team set by our members . From many colleges tha students was present. Each team has each classes available. So according to that we moved. Each team has presented much good ideas. That can be done in coming years. There were tight discussions about the thing that should be improved much in coming years. So after the discussion we have gathered at the same place were sat early. Then each team has presented their beautiful ideas which can be possible by every one . Then till 2'o' clock the meeting was done and after we had gone eat food . The food was available in their canteen. By this the programme was concluded.

- 8. Submitted proposal for EOI of LEAP Coworks to be established at MES College Marampally on 5/2/2024 to IEDC, Kerala Startup Mission**
  
- 9. Anandhu S, Afthab Ansari, Saheer Khan and Harshad M of BCA department won First Prize in IDEATE, at TECHKRITHI 23 organised by Tharananellur Arts & Science College, Thrissur, held on 11/12/2023**