

# MES COLLEGE MARAMPALLY



## DEPLOYMENT OF STRATEGIC PLAN



## Deployment of Strategic Plan

The Internal Quality Assurance Cell (IQAC) has played a pivotal role in institutionalizing quality assurance strategies and processes within our academic institution. Its significant contributions have been instrumental in fostering a culture of continuous improvement and excellence. The IQAC serves as a nodal agency for quality-related activities and operates with the prime objective of ensuring and enhancing the quality of education provided by the institution. It has actively worked towards developing and applying robust systems for academic and administrative processes, thereby establishing a framework that aligns with global standards of excellence.

The IQAC has devised a strategic plan based on the 2019 NAAC peer team report. The focus areas include

- Research
- Entrepreneurship/startups
- Inclusion
- Digital campus
- Student support
- Skill education
- Community service
- Faculty empowerment
- Green initiatives
- Infrastructure

These areas will be examined with a three-tier analysis of short, mid and long-term goals.

Remarkable progress has been made in achieving the 2025 objectives, including

- Research centers
- Startup cell for community service
- ISO certification
- Funding for major projects by DRDO
- 65% student placement/progression
- Technology-enhanced teaching
- Top-end infrastructure including Library
- Sustainable green campus with renewable energy sources
- Introduced new PG programmes

- Signed MoUs with industries and other institutions
- Conducted more Faculty Development Programmes
- Divyangjan-friendly campus measures like lift facility, ramps, divyangjan-friendly washrooms, path way, etc.
- ICT-enabled classrooms and Smart classrooms

One of the key contributions of the IQAC is the formulation and implementation of policies and measures that promote quality in various facets of the institution. These include research enhancement initiatives, entrepreneurship development initiatives, Infrastructural development, holistic Development of students and so on. The areas of importance include:

1. Research Development
2. Entrepreneurship Development
3. ICT- Enabled classrooms and smart classes
4. Infrastructure Development
5. Students' Placement and Progression
6. ISO Certification
7. Green Campus Initiatives
8. Community Service
9. Holistic Development of Students

### **1. Research Development**

In the realm of research and development, MES College Marampally has achieved a noteworthy milestone with the inauguration of the second research center, focusing on Computer Science and allied areas of Electronics. This addition comes after the establishment of the Research Centre in Biotechnology, demonstrating our commitment to advancing knowledge and innovation. The institution's vision for continuous growth and impact is actively supported by the Internal Quality Assurance Cell (IQAC) and the Research Promotion Council. Together, they work towards enhancing and fostering interdisciplinary research activities, ensuring that the institution remains at the forefront of academic excellence.

One of the key achievements in the last five academic years (2018-23) is the significant contribution to scholarly publications. A total of 100 research papers were published, showcasing the dedication of the students and faculty members in pushing the boundaries of knowledge. Additionally, 169 book chapters were published, reflecting the institution's commitment to disseminating valuable insights and research findings across various domains. The table depicts the summary of the publications during 2018-23 by the faculty.

| SI No        | Year    | No. of Journal Publications | No. of Book Chapters/Proceedings |
|--------------|---------|-----------------------------|----------------------------------|
| 1            | 2022-23 | 20                          | 76                               |
| 2            | 2021-22 | 26                          | 35                               |
| 3            | 2020-21 | 24                          | 20                               |
| 4            | 2019-20 | 14                          | 19                               |
| 5            | 2018-19 | 16                          | 19                               |
| <b>Total</b> |         | <b>100</b>                  | <b>169</b>                       |

Recognizing the importance of staying updated with the latest trends in research and publishing, the institution organized various Faculty Development Programme (FDP) such as Identifying Quality Journals for publishing your Articles, Effective Cues to Research Paper Writing, and Research methodology workshops and so on. These programmes aimed to equip faculty members with the knowledge and tools needed to select reputable journals for their research publications.

In the spirit of fostering healthy competition and encouraging scholarly pursuits, the institution organized a one-day intercollegiate paper presentation competition named EXEMPLAR 23 during 2022-23. This event drew participation from about 20 colleges, and a total of 50 papers were presented. Such initiatives not only provide a platform for students to showcase their research skills but also contribute to the vibrant academic discourse in the broader community.

The commitment to research and development is further reflected in the institutional focus on interdisciplinary collaboration. The establishment of research centers in Computer Science, Electronics, and Biotechnology underscores the institution's dedication to addressing complex challenges through collaborative efforts across diverse fields.

The institution remains steadfast in its commitment to promoting a culture of research and development. The institution strives to be a hub of innovation, knowledge creation, and scholarly excellence, driving positive change in the world of research and development.

### **Research centres in Biotechnology, Computer Science and allied areas of Electronics**

MES College Marampally proudly stands as an academic beacon, fostering research and innovation in the realms of Computer Science, Electronics and Biotechnology. The institution has garnered accolades with the establishment of two esteemed research centres, duly sanctioned by MG University.

The research center in Computer Science and allied areas in Electronics at MES College Marampally stands as a testament to the institution's commitment to advancing technology and knowledge in this dynamic field. With state-of-the-art facilities and a team of dedicated

researchers, the center serves as a hub for cutting-edge research projects, contributing significantly to the academic and industrial landscapes. Dr. Julie M David and Dr. Raphika P M being appointed by MG University as Research Guides in their disciplines.

Simultaneously, MES College Marampally's Research Center in Biotechnology is a cornerstone for innovation in the life sciences. Aligned with MG University's vision, this center engages in pioneering research endeavors exploring biotechnological applications in healthcare, agriculture, and environmental sustainability. The center's interdisciplinary approach encourages collaboration among scientists, fostering an environment conducive to breakthroughs in genetic engineering, molecular biology, and bioinformatics. Dr. Manzur Ali P.P-, Dr. Umesh B.T, Dr. Mini K Paul and Dr. Ally C Antony being appointed by MG University as Research Guides in their disciplines.

Both research centers are pivotal in shaping the institution's identity as a research-driven educational hub. Faculty members and students actively participate in projects, conferences, and publications, creating a vibrant intellectual community. The centers also facilitate collaborative ventures with industries and other academic institutions, enhancing the impact of their research on society. The following table presents a summary of research scholars currently engaged in research activities at these research centers.

| <b>Sl. No</b> | <b>Name of the Research Scholar</b> | <b>Year of Registration</b> | <b>Register Number</b>  | <b>Name of Supervising Guide</b> |
|---------------|-------------------------------------|-----------------------------|-------------------------|----------------------------------|
| 1             | Chikku Santhosh                     | 2022                        | 2633/Ac A<br>2/2022/MGU | Dr. Umesh B.T                    |
| 2             | Neelima T.K                         | 2022                        | 339/2022/MGU            | Dr. Umesh B.T                    |
| 3             | Shiji M<br>Chembarathi              | 2023                        | 2434/AC A2<br>/2023/MGU | Dr. Umesh B.T                    |
| 4             | Fouziya K.M                         | 2023                        | 2434/AC A2<br>/2023/MGU | Dr. Umesh B.T                    |
| 5             | Rahimol Ramesh                      | 2023                        | 3710/AC<br>A2/2023/MGU  | Dr. Anju T.R                     |
| 6             | Rasiya Kareem                       | 2023                        | 3710/ACA2<br>/2023/MGU  | Dr. Anju T.R                     |

|    |                   |      |                         |                   |
|----|-------------------|------|-------------------------|-------------------|
| 7  | Sindhu Rachel Joy | 2023 | 2434/AC A2<br>/2023/MGU | Dr. Anju T.R      |
| 8  | Livina Lazar      | 2023 | 2434/AC A2<br>/2023/MGU | Dr. Anju T.R      |
| 9  | Deepthi Thomas    | 2022 | 196/2022/MGU            | Dr. Julie M David |
| 10 | Farha K A         | 2024 | MGUPHD 232790           | Dr. Jasmine PM    |
| 11 | Smitha N M        | 2024 | MGUPHD 236545           | Dr. Jasmine PM    |
| 12 | Vidhya V Kumar    | 2024 | MGUPHD 234527           | Dr. Julie M David |
| 13 | Elizabeth Thomas  | 2024 | MGUPHD 236216           | Dr. Julie M David |
| 14 | Muhsina Jaleel    | 2024 | MGUPHD 232012           | Dr. Ally C Antony |
| 15 | Elza John         | 2024 | MGUPHD 236552           | Dr. Nisha A       |

## 2. Entrepreneurship Development - Startups and MetaValley TBI

In March 2023, a significant milestone in the realm of entrepreneurship and innovation was achieved with the establishment of MetaValley Technology Business Incubator (TBI). This ambitious initiative was set in motion with the overarching goal of nurturing entrepreneurship and providing essential support for the growth of startups. MetaValley TBI emerged as a dynamic force, dedicated to catalyzing the transformation of innovative ideas into marketable products and services.

The inception of MetaValley TBI was rooted in the establishment of an Innovation and Entrepreneurship Development Center (IEDC) under the visionary guidance of the Kerala Startup Mission. The college's Internal Quality Assurance Cell (IQAC) played a crucial role in providing support and fostering an environment conducive to entrepreneurial endeavors. The collaborative efforts of these entities laid the foundation for MetaValley TBI, which has since then become a thriving hub for entrepreneurial activities within the institution.

MetaValley TBI has proven to be a vital catalyst in fostering the entrepreneurial spirit among the student community. It serves as a platform where aspiring entrepreneurs can transform their groundbreaking ideas into viable and sustainable startups. The incubator offers a nurturing ecosystem that provides mentorship, infrastructure, networking opportunities, and financial support to budding entrepreneurs, enabling them to navigate the challenging journey of starting and scaling their ventures.

One of the key indicators of MetaValley TBI's success is the flourishing ecosystem it has cultivated, currently hosting 27 startups. These startups span diverse industries, showcasing

the versatility and innovation inherent in the student community. The incubator has provided a launch pad for these ventures, facilitating their growth and helping them navigate the intricacies of the business landscape.

MetaValley TBI actively engages in fostering a culture of innovation and entrepreneurship through various initiatives. The incubator serves as a bridge between academia and industry, providing students with real-world exposure and experiences that are invaluable in the entrepreneurial journey.

Furthermore, MetaValley TBI plays a pivotal role in creating linkages between startups and industry stakeholders. This collaborative approach helps startups gain access to valuable resources, mentorship, and potential investors, thereby enhancing their chances of success in the competitive market landscape.

The success stories emerging from MetaValley TBI reflect not only the entrepreneurial potential within the student community but also the institution's commitment to fostering innovation and creating a conducive ecosystem for startups to thrive. As MetaValley TBI continues to evolve and expand its impact, it stands as a testament to the transformative power of nurturing entrepreneurship within educational institutions.

## **Objectives**

1. **Transforming Minds:** The primary objective of MetaValley TBI is to shift the mindset of students from job-seekers to entrepreneurs. The TBI aims to utilize theoretical and practical lessons learned in college to cultivate an entrepreneurial culture among students.
2. **Nurturing Entrepreneurial Culture:** MetaValley TBI focuses on fostering an entrepreneurial culture among students and youth. Through various initiatives, it seeks to instill the spirit of innovation and risk-taking, encouraging individuals to explore their entrepreneurial potential.
3. **Strengthening the Startup Ecosystem:** The TBI contributes to the growth of the startup ecosystem in the region by providing "Start to scale" support. This includes incubation, acceleration, funding, and insights, especially during the critical early phases of startup development.
4. **Handholding MSMEs:** MetaValley TBI plays a crucial role in developing innovation clusters and providing support to Micro, Small, and Medium Enterprises (MSMEs). By offering guidance and resources, the TBI aims to facilitate the growth of these enterprises.
5. **Supporting Kudumbasree Entrepreneurs and Women's Start-ups:** The TBI is committed to supporting Kudumbasree entrepreneurs and women's Start-ups. By providing a platform and resources, MetaValley TBI contributes to the empowerment and growth of women entrepreneurs.

- Promoting Investor Education and Building Investor Network (M'VIN): The TBI is actively involved in promoting investor education and establishing the MetaValley Investor Network (M'VIN). This initiative aims to connect investors with promising startups, fostering collaboration and financial support.

### **Vision**

MetaValley TBI envisions remodeling the mindset of students and youth, transforming them into entrepreneurs who can contribute to the global startup ecosystem. The ultimate goal is to inspire and guide individuals to reach new heights in the entrepreneurial world.

### **Mission**

The mission of MetaValley TBI is to promote innovation and entrepreneurship among students and the public. By facilitating the establishment of technology-based businesses, the TBI seeks to contribute to the socio-economic growth of the community. MetaValley TBI is dedicated to creating an environment that nurtures creativity, fosters collaboration, and supports the development of impactful businesses.

MetaValley Technology Business Incubator has become a driving force in fostering entrepreneurship within the institution. Its collaborative approach, coupled with the support of the Kerala Startup Mission and the college's IQAC, has created a vibrant ecosystem where innovative ideas are nurtured, startups are launched, and entrepreneurial dreams are turned into reality. MetaValley TBI's journey is a testament to the institution's commitment to nurturing the next generation of entrepreneurs and contributing to the broader landscape of innovation and economic development.

By promoting a culture of continuous improvement, the IQAC ensures that the institution remains committed to providing high-quality education and fostering an environment conducive to holistic development and academic excellence.

The companies registered under MetaValley TBI is listed below.

| <b>SI No</b> | <b>Company Name</b>         | <b>Type</b>     |
|--------------|-----------------------------|-----------------|
| 1            | Neom Building Solutions     | Private Limited |
| 2            | Apothecary Medical Services | LLP             |
| 3            | Eiori Private Limited       | Private Limited |
| 4            | AABHA BIZWORLD              | Private Limited |
| 5            | MIND ROUTE                  | Private Limited |
| 6            | Indion Biotech LLP          | LLP             |
| 7            | Tiangle Villas              | LLP             |



|    |                                    |                 |
|----|------------------------------------|-----------------|
| 8  | MyFill Foods                       | LLP             |
| 9  | NUR Skills                         | Private Limited |
| 10 | WestNet LLP                        | LLP             |
| 11 | Tranvencore Hygine Private Limited | Private Limited |
| 12 | Artz Team                          | LLP             |
| 13 | Monzha Research Labs               | LLP             |
| 14 | OOPS LLP                           | LLP             |
| 15 | Infinio Technology Solutions       | Private Limited |
| 16 | BreakThrough Learning              | Private Limited |
| 17 | Credize Info Tech                  | Private Limited |
| 18 | Croniox Private Limited            | Private Limited |
| 19 | Zamorin and Gama                   | LLP             |
| 20 | Equal Soft                         | Private Limited |
| 21 | Fresh and Fresh                    | LLP             |
| 22 | NewGlory Orthopedics               | Private Limited |
| 23 | FinderSports                       | Private Limited |
| 24 | Newtech Ply and boards             | Private Limited |
| 25 | Starting Trouble                   | LLP             |
| 26 | Triangle Villas                    | LLP             |
| 27 | Technocharya                       | Private Limited |

### **3. ICT- Enabled classrooms and smart classes**

MES College Marampally's implementation of ICT-enabled classrooms demonstrates its dedication to offering a richer educational experience. The college guarantees that students are adequately equipped for the problems of the modern world by incorporating audio-visual rooms, interactive panels, animation laboratories, and smart classrooms. This allows the institution to stay up to date with technological breakthroughs. The skillful fusion of modern technology and conventional teaching techniques demonstrates MES College Marampally's commitment to comprehensive education and student empowerment in the increasingly digital era.

The ICT-enabled classrooms at MES College Marampally are equipped with state-of-the-art infrastructure and cutting-edge technological tools to facilitate interactive and engaging learning experiences. The ICT-facilities of the institution include:

- **Intelligent Interactive Panels:** PG departments are furnished with interactive whiteboards that serve as the focal point of instruction. These touch-sensitive boards allow educators to present content dynamically, annotate, and interact with digital resources in real-time, fostering active participation among students.
- **Audio-Visual Systems:** High-quality audio-visual systems are installed to ensure clear and immersive multimedia experiences. These systems enable teachers to integrate various multimedia elements such as videos, animations, and simulations into their lessons, making complex concepts more comprehensible and engaging.
- **LCD Projectors/TV:** The classrooms are equipped with LCD projectors or TV. These devices are seamlessly integrated into the learning environment, providing access to digital resources, educational software, and the internet for research purposes.
- **Internet Connectivity:** Robust internet connectivity is essential for leveraging online resources and fostering collaborative learning experiences. MES College Marampally ensures reliable internet access within its smart classrooms, enabling students to explore a vast array of educational content and engage in online discussions and research.
- **Moodle LMS:** MES College Marampally integrates Moodle Learning Management System (LMS) with its ICT-enabled classrooms, providing a centralized platform for online learning and course management. Moodle facilitates access to course materials, online discussions and assignment submissions for students, while instructors manage content, assess performance and communicate effectively. This integration enhances the overall learning experience by promoting collaboration, personalized learning and effective technology use.
- **Teacher Training and Support:** To ensure effective integration of technology into teaching practices, institution provides comprehensive training and support for faculty members. Teachers receive ongoing professional development opportunities to enhance their digital literacy skills and explore innovative instructional strategies that leverage ICT effectively.

Overall, the ICT-Enabled Classrooms and smart classes at MES College Marampally embody a forward-thinking approach to education, where technology is seamlessly integrated into the learning process to empower students, enhance teaching effectiveness, and prepare them for success in the digital age.

## List of ICT Facilities

|    |                         |
|----|-------------------------|
| 1  | Smart Classrooms        |
| 2  | 2D Animation Laboratory |
| 3  | 3D Animation Laboratory |
| 4  | Software Lab 1          |
| 5  | Software Lab 2          |
| 6  | Software Lab 3          |
| 7  | Language Lab            |
| 8  | Network Resource Center |
| 9  | PG Electronics Lab      |
| 10 | PG Computer Science Lab |
| 11 | Audio Visual Studio     |
| 12 | Project Innovation Lab  |
| 13 | Research Lab            |

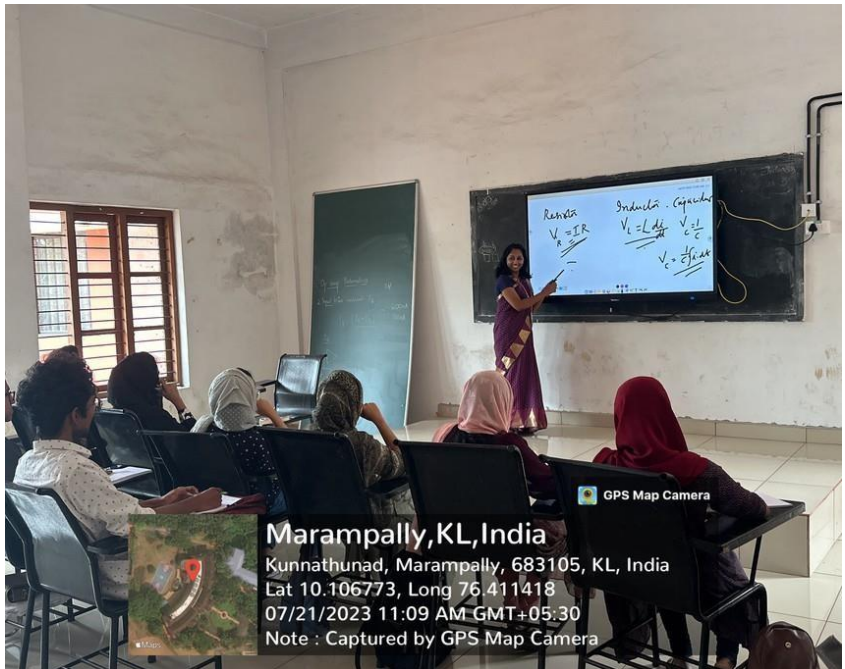
|    |   |
|----|---|
| 14 | Dubbing Studio  |
| 15 | Audio Visual Room   |
| 16 | Conference Hall   |
| 17 | Silver Jubilee Hall                                       |
| 18 | Linways Software  |
| 19 | Management Executive Launch                               |
| 20 | Public Addressing System                                  |
| 21 | High Speed Photocopier- Exam<br>Control Room              |
| 22 | Xerox Cum Copier Machine                                  |
| 23 | Faculty Attendance Punching System                        |
| 24 | Public Addressing System –<br>Management Executive Launch |



Smart Classroom



Smart Classroom



Smart Classroom



2D Animation Laboratory



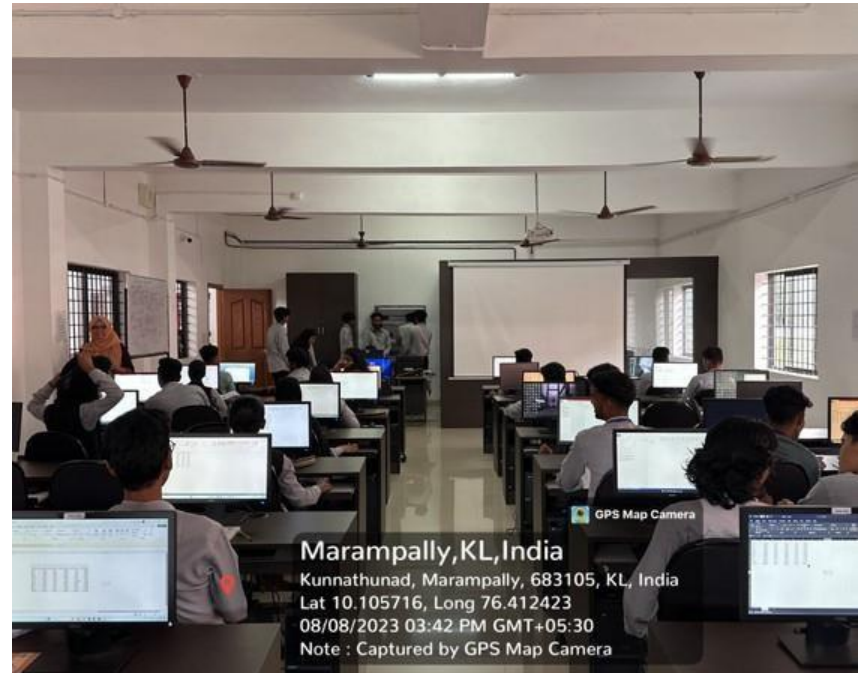
3D Animation Laboratory



Software Lab 1



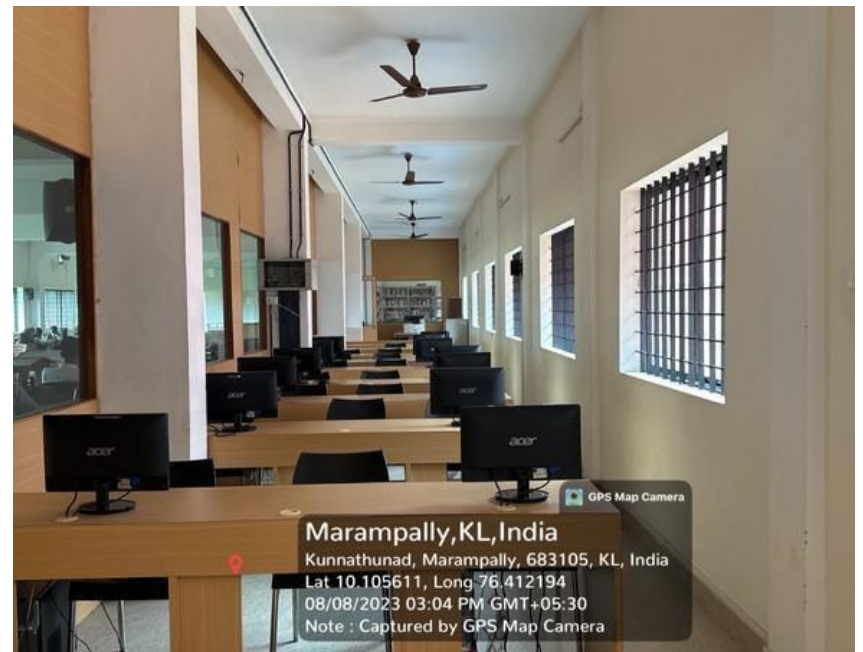
Software Lab 2



Software Lab 3



Language Lab



Network Resource Center



PG Electronics Lab



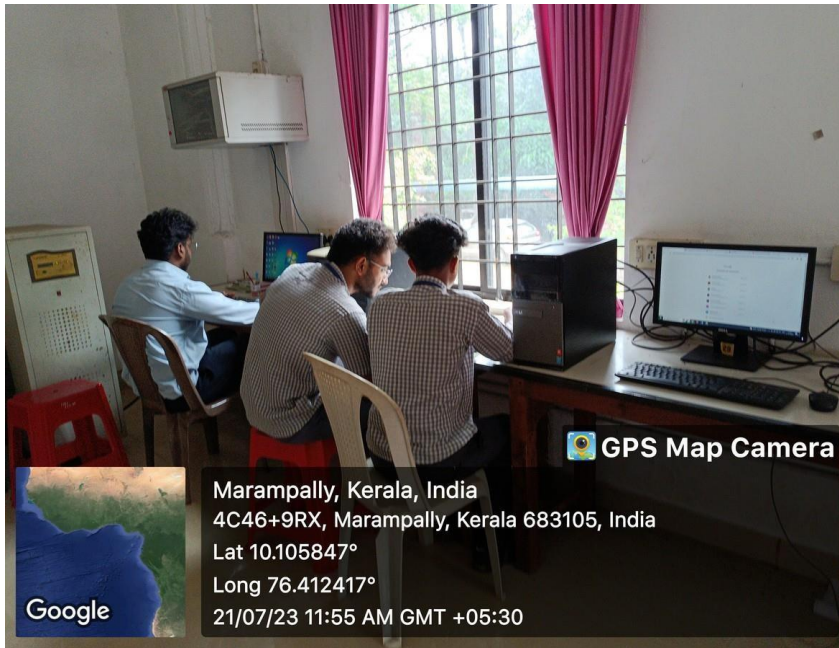
PG Software Lab



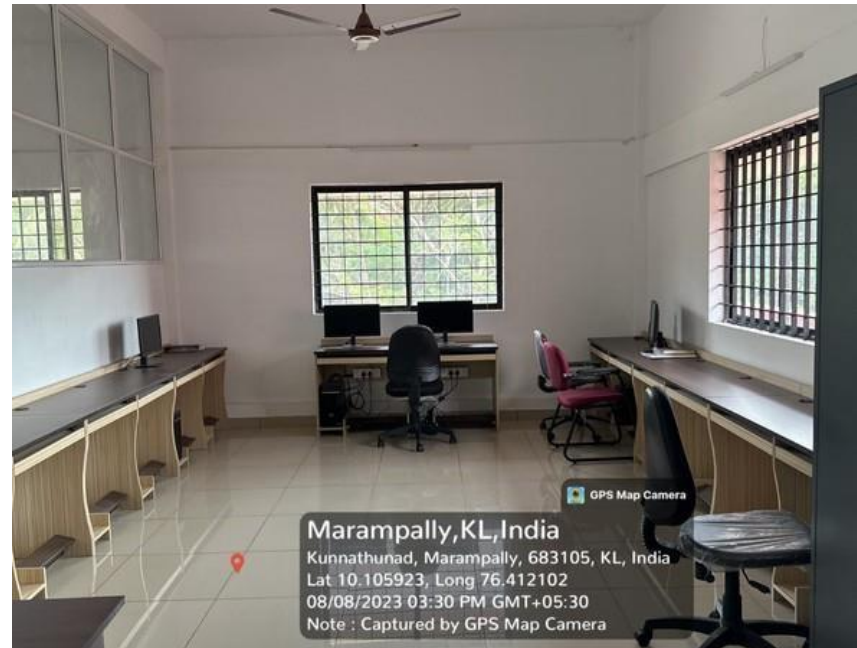
Studio Green Floor



Audio Visual Studio



Project Innovation Lab



Research Lab



## Dubbing Studio







Audio Visual Room



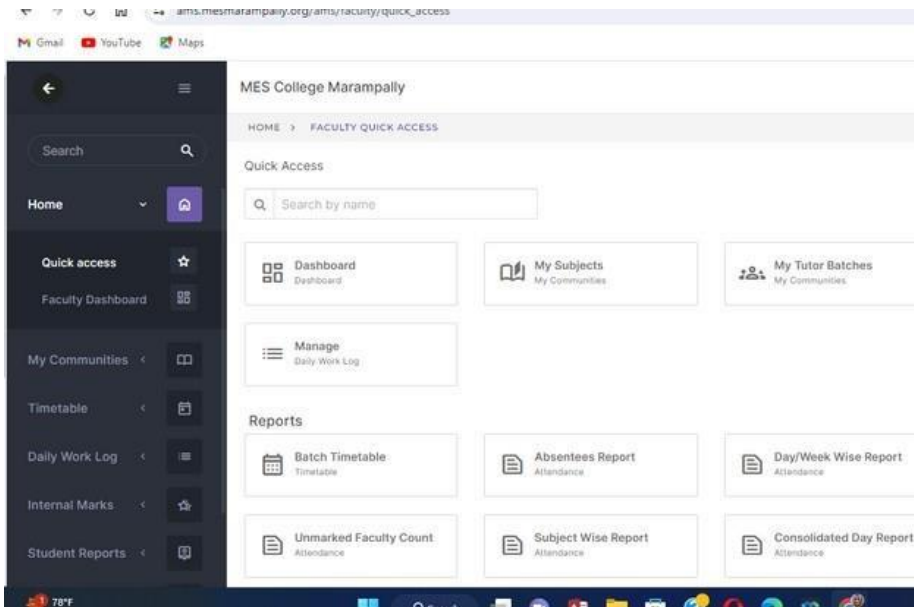
Conference Hall



Conference Hall



Silver Jubilee Hall



Linways Software



Marampally, Kerala, India  
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Management Executive Launch



Marampally, Kerala, India  
4C46+9RX, Marampally, Kerala 683105, India



Public Addressing System



High Speed Photocopier Exam Control Room



Xerox Cum Copier Machine



Faculty Attendance Punching System



Public Addressing System

#### 4. Infrastructural Development

The institution has sufficient facilities for teaching and learning, with an adequate number of classrooms, laboratories and other facilities. Classrooms are well arranged and are equipped with LCD/TVs and CCTV cameras, a green chalkboard, a lectern, and voice amplifiers for teachers. Exam Cell equipped with controller of examiner's room, store room, dedicated for examination hall etc. All classrooms & seminar halls are ICT enabled with Wi-Fi & LAN facility. There are 414 computers installed with appropriate software and accessories exclusively for student usage. A well-defined area is demarcated for the Innovation and Entrepreneurship Development Cell of the Kerala Start-Up Mission. 'Shanthista' wildlife plant garden funded by Kerala State Biodiversity Board, Oxygen Park, Water harvesting, Open-well recharging, transformer, Solar panels and Bio Gas plant are also available. The campus has adequate facilities for conducting cultural activities. Fitness Arena (Yoga, Aerobics, Martial Arts), Gymnasium and Weight Training Centre equipped with latest work out machines, Multipurpose Courts for Kho-Kho, Kabaddi, Badminton and Cricket, Baseball, BasketBall, FootBall, Softball,, Tug of War, and Hand Ball fields. Divyangjan facilities include special parking space, lifts, ramps, rails, wheel chairs, special toilets, library special area and digital library application software.



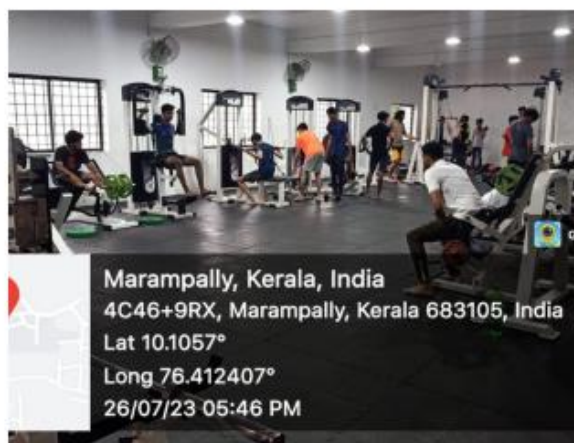
Fitness arena



Fitness arena



Badminton court



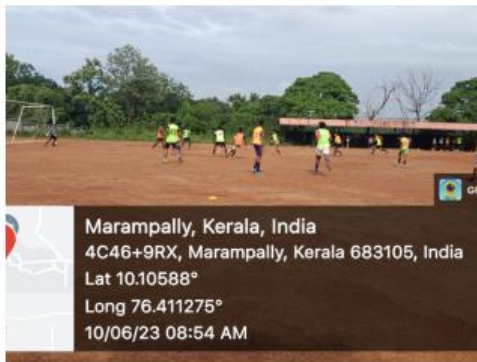
Gymnasium



Basketball Court



Basketball Court



Ground



Ground



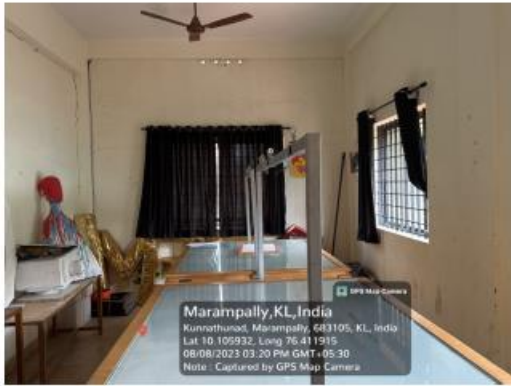
Netball court



Aerobics Training Hall



Athletic Tracks



Stop Motion Laboratory



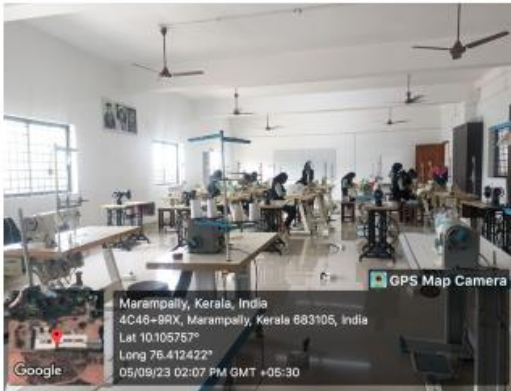
Visual Merchandising Studio



Water Quality Analysis Lab



Audio Studio



Garment Construction Lab



Garment construction Lab



Integrated Chemistry Lab



Integrated Chemistry Lab



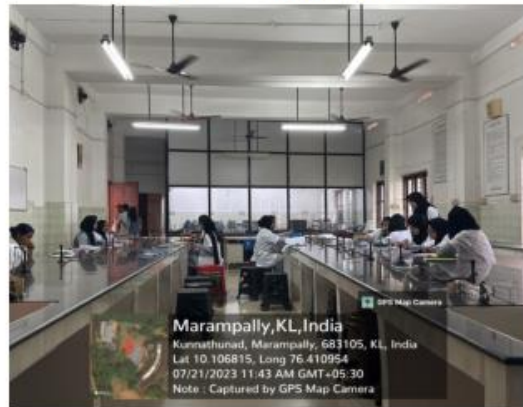
3D Animation Lab



Biochemistry Lab 1



Biochemistry Lab 2



Biochemistry Lab 3



Advanced Electronics Lab



Software Lab 1



Software Lab 2



Software Lab 3



Smart Classroom



Smart Classroom



Smart Classroom



2D Animation Laboratory



Ladies Hostel

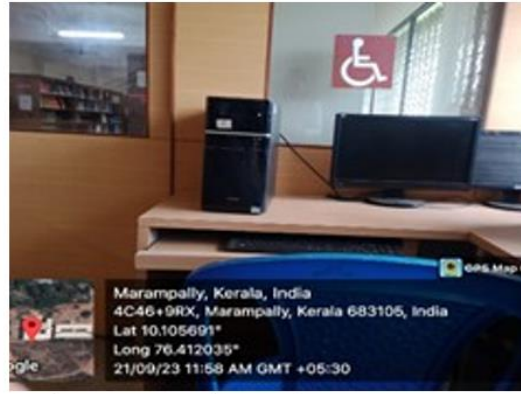


Boys Hostel

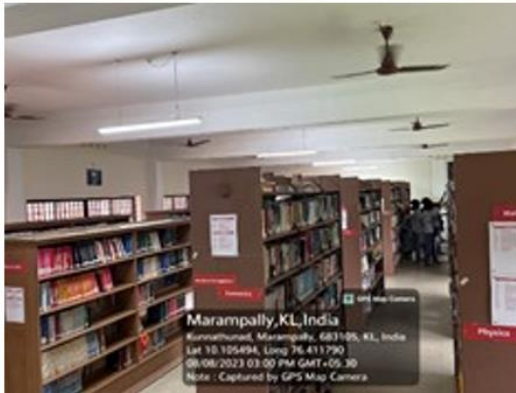




Library Reading Hall



Library Facilities for Divyangjan



Library



Exam Control Room



Silver Jubilee Hall



Open Air Stage



Exhibition Hall



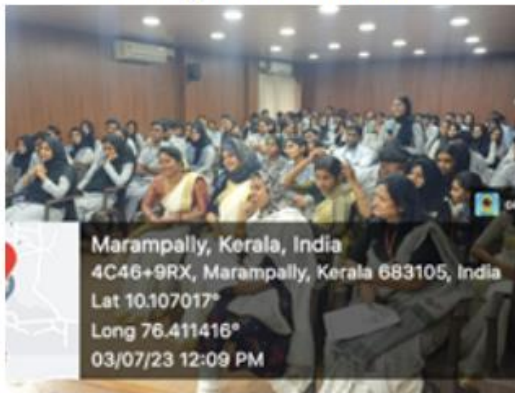
Auditorium



Management Room



Conference hall



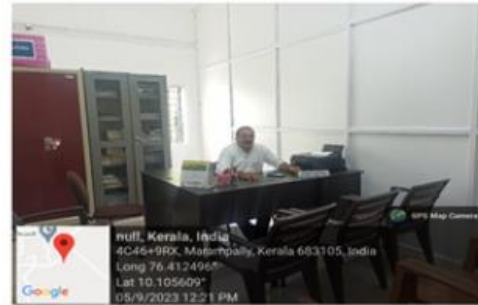
Conference hall



Silver Jubilee Hall



Office



B.Voc Consultancy



IQAC Room



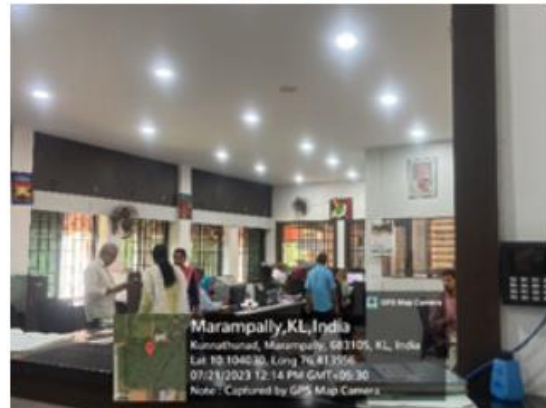
Admission Front Desk



Admission Front Desk



Management Conference Hall



Office

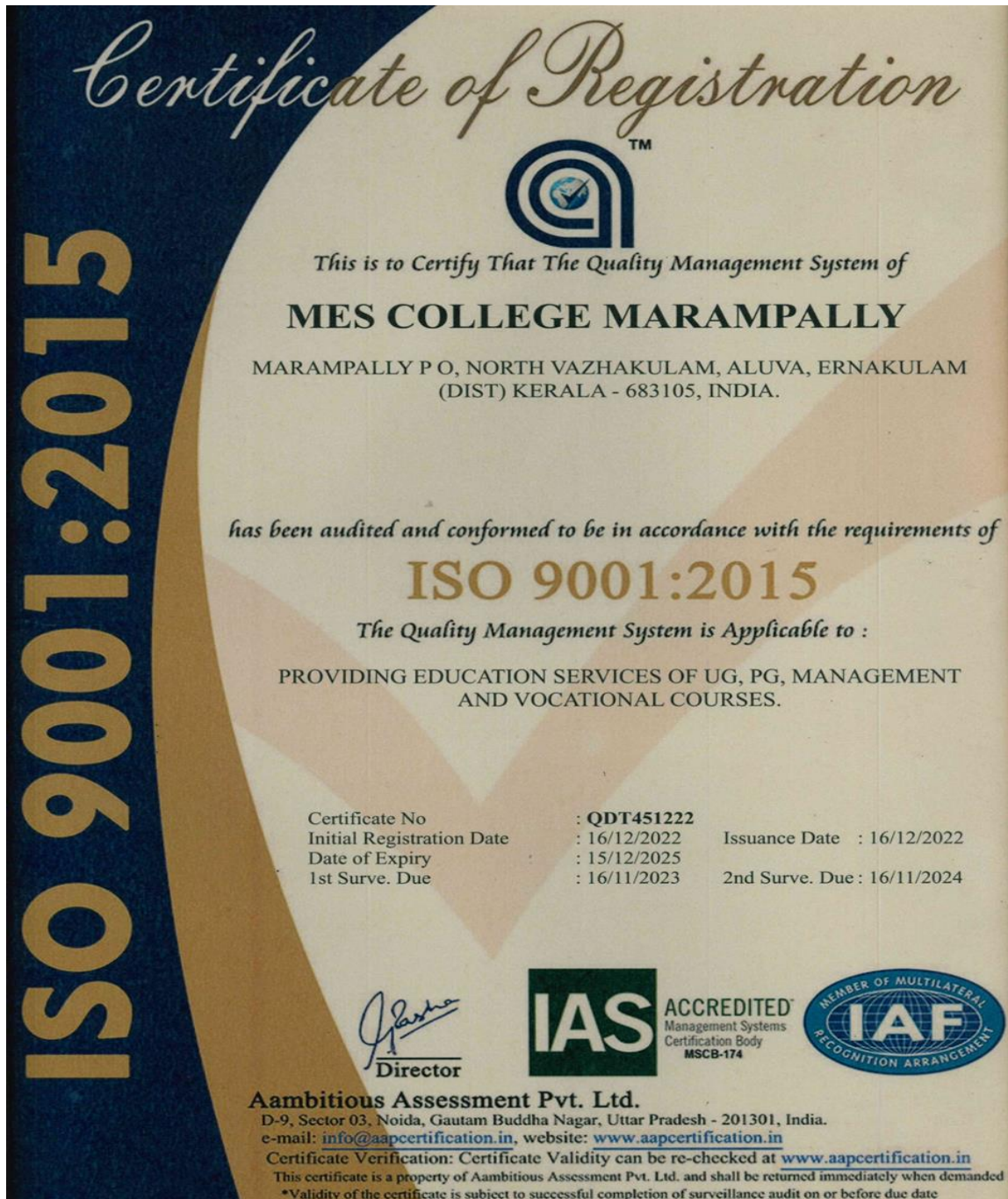
## 5. Students' Placement and Progression

MES College Marampally achieves a notable 65% student placement/progression rate, indicating successful outcomes in terms of students either securing employment or advancing to further education. The table summarises the number of students got placed or joined for higher studies.

| Year         | No of Students Placed | No of Students Progressing for Higher Education | Total       |
|--------------|-----------------------|---|-------------|
| 2022-23      | 335                   | 268   | <b>603</b>  |
| 2021-22      | 244                   | 263   | <b>507</b>  |
| 2020-21      | 163                   | 303   | <b>466</b>  |
| 2019-20      | 114                   | 177   | <b>291</b>  |
| 2018-19      | 40                    | 179   | <b>219</b>  |
| <b>TOTAL</b> | <b>896</b>            | <b>1190</b>                                     | <b>2086</b> |

## 6. ISO Certification

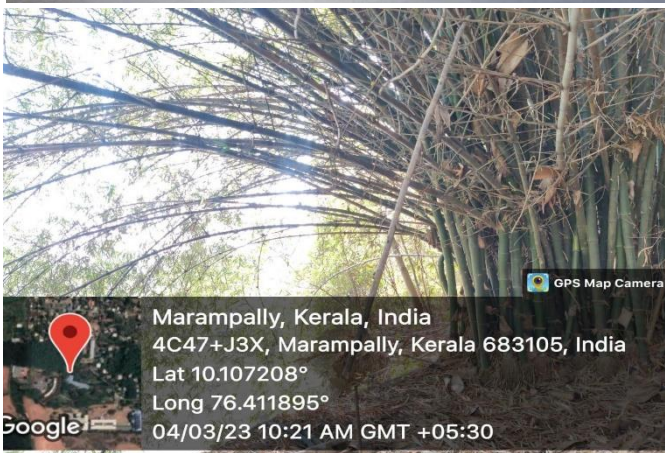
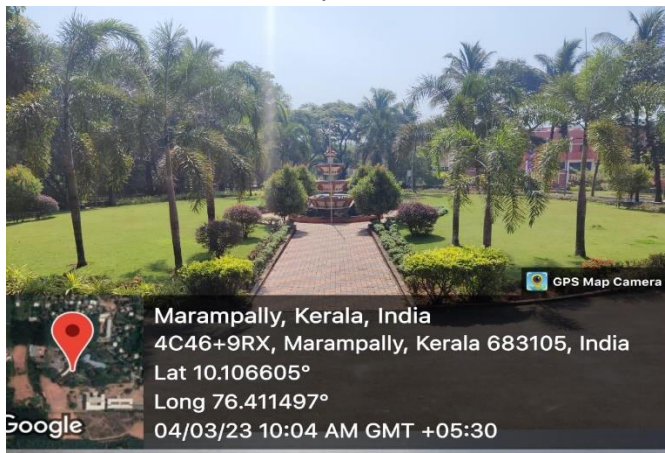
MES College Marampally, located in Marampally, Kerala, has successfully achieved ISO certification on 16th December 2022, marking a significant milestone in the institution's commitment to quality education and management systems. MES College opted for ISO 9001:2015, which focuses on quality management systems. After successful completion of the audit and resolution of any identified issues, MES College was awarded the ISO 9001:2015 certification on 16th December 2022, with date of expiry on 15-12-2025.

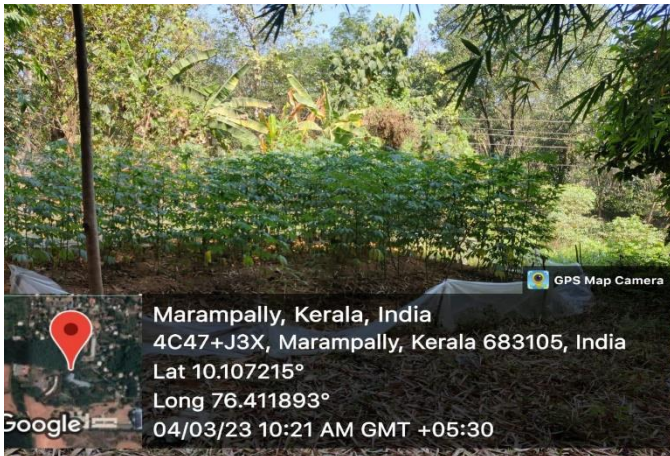
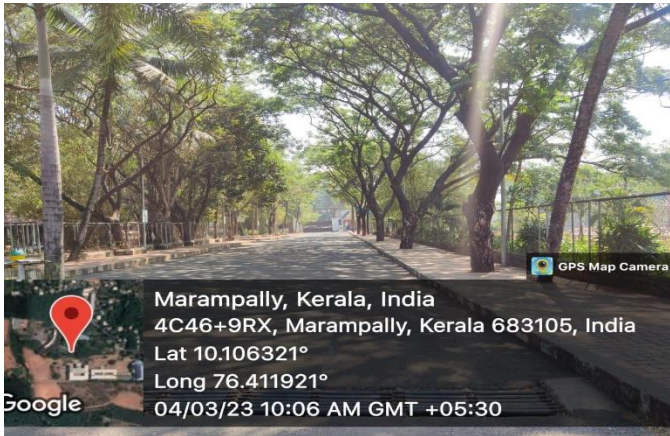


## 7. Green Campus Initiatives

MES College Marampally boasts a verdant campus that captivates visitors and envelops students in a serene, natural ambiance. Situated amidst the picturesque landscapes of Kerala, this esteemed educational institution stands out not only for its academic excellence but also for its lush greenery that harmonizes with the surrounding environment. The greenery of MES College Marampally serves not only as a visual delight but also as a source of inspiration and rejuvenation for all who study and work within its grounds. It fosters a sense of connection with the natural world, promoting holistic well-being and environmental consciousness among the college community. Indeed, the lush foliage that adorns the campus is not merely decorative but a testament to the college's commitment to fostering a harmonious relationship between humanity and the environment. To maintain this, college has implemented several measures like:

- Restricted Entry of Student Vehicles
- Landscaping and Trees
- Pedestrian friendly Walkways
- Oxygen Park
- Medicinal Garden
- Vegetable Farming
- Poly carbonate Roof Protected Indoor Garden
- Plastic Free campus Boards





## 8. Community Service

The students and faculty come from diverse backgrounds, reflecting the organisation's commitment to promote cultural and regional diversities. The secular concept of management prioritises inclusiveness, academic excellence and social responsibility over religious affiliations. The best practice of the institution, **Civic engagement** augments the spirit of social responsibility, inclusivity and empathy

### Inclusiveness

- **Contributions to Chief Minister's Disaster Relief Fund** for **Rebuild Kerala** and **Assam flood Relief**
- **Sheltering 1000 flood victims** at the college, providing food, sanitation, and medical aid.
- **Emergency response team** established to combat natural disasters.
- **Asset Recreation Programme'** to repair/maintain damaged furniture and devices
- Pandemic support by distributing **masks, sanitizers**; hosting **FLTC**, organizing **vaccine registration drives**.
- **Provide scholarships and financial support** in course fee/medical treatment/housing/conveyance/books/digital device to access online sessions for the needy.
- **Special quota** earmarked for admission of **SC/ST/OBC/OEC**
- **Differently-abled** are provided accessible learning environments with special softwares/scribes, assistive equipments and other aids.
- Regular **Health campaigns, Old age home/orphanage visits** to provide companionship and distribute essential items.
- **'Sahasrajeevan'** - One-year long ambitious blood donation mission of 1000 units
- Celebrations of national, regional and cultural festivals like **Onam, Christmas Eid and Holi'**
- **'Swathanthratha Paigam** - a cultural showcase event of dance forms of different states to depict cultural diversity of India
- **'Onam Sauhrudasadassu'** with eminent personalities from different cultural backgrounds to emphasize **unity in diversity**.
- Observance of **Yoga day, Reading day, Hindi Divas, Arabic day, Malayalam month onset**
- **Diverse languages are promoted** through courses in Hindi, Malayalam, French and Arabic

## **Sensitization to constitutional obligations**

- Celebrate **Independence, Republic, and Constitution Day** with diverse events like **Preamble reading, patriotic song competition, and photo exhibitions** to promote National Integrity by engaging local school.
- Observe Gandhi Jayanthi with cleaning initiatives.
- Mark Anti-Drugs Day/Cyber Security Day/Elders Day/Constitution Day and Democracy Day with relevant activities & rallies.
- Activities of **Parliamentary affairs club; Democratic Students Union elections;** teachers on duty as **Electoral Officers**
- NSS, NCC, and Red Cross foster a sense of civic responsibility through **hunger relief programmes** like '**Sahodarangalkoru Pothichoru**' and '**Patheyam**'; **pain and palliative care** to sufferers
- Cadets part of **National Integration camp** and **Army attachment camp** every year
- '**Aazadi ka AmritMahotsav**'-celebrated with **75 diverse programs** including freedom wall painting, photomontage, photography, poster competitions.
- White cane rallies and **donating books to blind school** as part of their sharing and caring initiative.
- **Signature campaign** for tobacco free campus proclamation
- '**Rashtriya Ekta-Diwas**' **observed to** uphold the spirit of unity and harmony
- PDS-online services **training** to improve digital skills of kudumbasree members from Vazhakkulam Grama Panchayath
- **Samoochika Sannadha-Sena** training to nurture social volunteering
- '**Vriksha Raksha Bandhan**', '**Swachh Bharath**', and '**Van Mahotsav**' to foster a sense of civic responsibility towards preserving the environment.
- **Educational and developmental resources to Mamalakandam tribal settlement**
- Partnering with **Peace Valley & Welfare Association** in rehabilitation centres for women, children and disabled
- **Pride Month** celebrations featured a discussion on **gender equity**
- Through **UNAI** initiatives, ensured the promotion and protection of human rights
- '**Unnat Bharath Abhiyan**' adopted the Manjapra Village for rural empowerment



## 9. Holistic Development of Students

The college organises many Capacity Development and Skills Enhancement activities every year for improving students' capabilities. The various areas of concentration include

- Soft skills
- Language and communication skills
- Life Skills (Yoga, physical fitness, health and hygiene, self-employment and entrepreneurial skills)
- ICT Skills






**MES COLLEGE MARAMPALLY**  
 NAAC Reaccredited with A+ (3.38)  
 An ISO 9001-2015 Certified Institution  
 Department of Human Resource Management & Department of English  
*jointly organizes*  
 A Training programme on Professional Grooming  
 Topic : Developing Strategic Competencies to meet the Challenges of Future  
 Resource Person  

 Mr. Nishad Kareem (Trainer & Coach)  
**09 on FEB 2023** TIME : 09.30 AM TO 12.30 PM  
 VENUE : MAIN BLOCK CONFERENCE HALL

Head, Department of HRM Smt. Jasmin. S | Head, Department of English Dr. Bindhu Jamal | Principal Dr. Ajims. P. Mohammed




**Reading Day Celebrations: June 19, 2019**




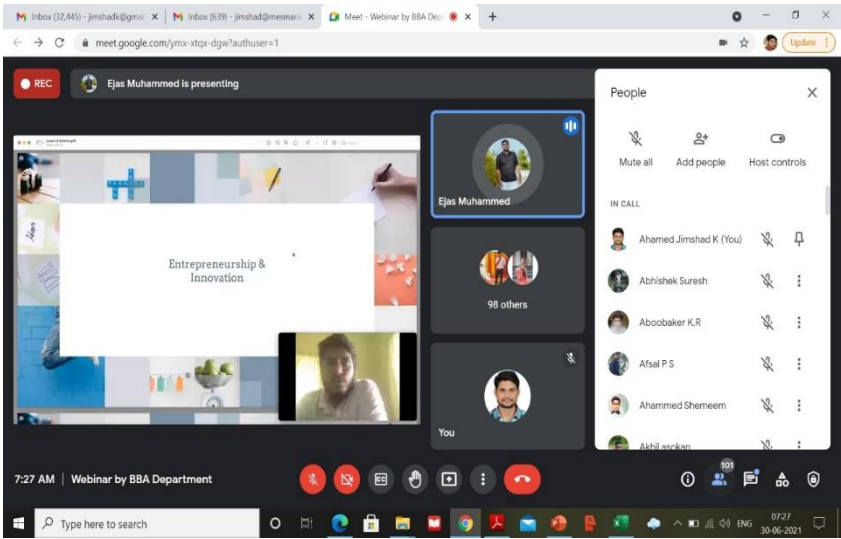
**MESCOLLEGE, MARAMPALLY**  
**DEPARTMENT OF COMMERCE**

ORGANISING  
**MOTIVATIONAL**  
*Talk*  
 on 17.03.2021  
 @ 10.30 am

**KAVITHA GOVIND**  
 COUNSELOR  
 SNEHITHA GENDER HELP DESK.



**Co-ordinators:** Rameena K.A, Ansiya P.A, Asst. Professors Commerce  
**HOD:** Dr. Rafeekamol C.A  
**Principal:** Dr. Ajims P Muhammed






MES, BVOC P49, MSFT P08, 25-11-22

**MES COLLEGE MARAMPALLY**  
**BVOC ADVANCED COURSE IN MULTI SPORTS AND FITNESS TRAINING**

**celebrates**  
**WORLD**  
*Elimination of violence against women's*  
**DAY**

**25.11.2022**  
**11 AM-12PM**

**RESOURCE PERSON**  
  
**BIYAS A B**  
 ASSISTANT PROFESSOR  
 B.VOC MSFT

**RESOURCE PERSON**  
  
**RAJESH KOVVAMMAL**  
 ASSISTANT PROFESSOR  
 B.VOC MSFT

**STAFF COORDINATORS**  
**ARYA S KUMAR**  
**MUHAMMED DILSHAD N**

**STUDENT COORDINATORS**  
**SWETHARAJ K K**  
**VARSHA PRAKASH**

**HOD** Mr. Hameed K G  
**COORDINATOR** Mr. Ajimsha maldeen  
**NODAL OFFICER** Dr. Umesh BT  
**PRINCIPAL** Dr. Ajims p mohammed

