



**Date :26.03.2024**

**Coordinators**

**Dr. Farzana S.Hussain, Ms.Sheeba Varghese, Dr.Julie M.David**

**Ms.Ansala NL, Mr.Rafeeq CM, Ms.Roshni Alex, Dr.Anu Roy**

**Ms.Divya Murali, Ms.Aswathy Vijay, Ms.Gincy, Ms.Bismi PR**

## List of Programmes/events/activities

Sl.No.	Name of the programme	Benefitting students	Date of the event
1	Becoming a Professional	MCom students	09-09-2023
2	Resume workshop demonstrating the best of you	Final years	11-09-2023
3	Higher studies after graduation	BCom, BBA	13-09-2023
4	Time to Gear Up	II BCom	15-09-2023
5	Career Development session in association with Reporter channel	Final year Bcom, BBA	26-09-2023
6	Higher studies after graduation-	BCA, BSc.Electronics	12-10-2023
7	Study Abroad Networking Event at Marriott hotel	Final years	18-10-2023
8	Higher studies after graduation-Psychology	Final years Psychology	20-10-2023
9	Finishing school program	PG STUDENTS	06 -10-2023
10	Effective Communication	selected Final years	17-01-2024
11	Work Readiness Program (Kerala Knowledge Economic Mission )	BCom, BBA	15/01/2024 to 17/01/2024
12	Associated for Academia International student exchange program partnership	selected students across	03-07-2023
13	Introduction to DWM S	Final years	
14	Work Readiness Program (Kerala Knowledge Economic Mission )	BCA, BSc.Electronics, BioSciences	18/12/2024 to 20/12/2024
15	Finishing School -Commerce final years	Commerce BCom tax and BCom CA	16/01/2024
	<b>Placement Drives</b>		
16	Zifo placement test	BioSciences	15-09-2023
17	Royal Enfield recruitment drive -registration	BBA and BCom	19/09/2023
18	Deloitte drive-pooled campus	BCom, BBA, BCA	21, 22-02-2024
19	TCS recruitment drive -pooled campus	Science and Non Science	Dec 2023
20	Alembic Placement Drive	BCA and BSc.	10-11-2023
21	EIZI Tech recruitment drive	Science	31-10-2023
22	Innovature Labs-Pooled campus	BCA	18-12-2023
23	Wheeler box competency mapping	interested final years	30-10-2023
24	ForeCom Infratech Placement	UG students	
25	Summer Placement Drive	All UG	
26	Hugcare Placement Drive	UG students	

# 1

## BECOMING A PROFESSIONAL



Career Guidance and Placement Cell and Department of Commerce jointly organized a session for MCom students on the topic “Becoming a Professional” on 09 September 2023. The programme was welcomed by students with great interest. The Welcome address was delivered by the Coordinator of the programme Ms.Nishamol Abdul Kader and Felicitated by Dr.Farzana S.Hussain, Placement coordinator and Ms.Rubiya, joint Coordinator of this one day session. Ms.Hiba MCom student delivered the vote of thanks. The programme ended with a reflective feedback by the students. 29 students attended the programme held at the silver Jubilee Hall

## # 2

### RESUME WORKSHOP DEMONSTRATING THE BEST OF YOU

The image is a composite of two parts. On the left is a workshop banner with an orange and white color scheme. It features a central graphic of a resume with the text 'CURRICULUM VITAE' written across it. Above the graphic, the title 'RESUME WORKSHOP- DEMONSTRATING THE BEST OF YOU' is displayed in a white box. Below the graphic, the text 'PLACEMENT AND CAREER GUIDANCE CELL' is visible. At the bottom left, there are two small portrait photos of the resource persons: a man and a woman. To their right, the text 'Resource Persons' is followed by their names: 'Muhamed P Hashim' and 'Neethu Krishna'. On the right side of the banner, a white box contains the following session details: 'Session details: Date : 11 Sept 2023, Time: 08:00 pm, Location: Google Meet, Target Audience: Students registering for TCS and Zifo Recruitment drives'. On the right side of the composite image is a screenshot of a mobile phone displaying a Google Meet interface. The phone's status bar at the top shows the time as 8:25. The meeting title is 'hhi-mjkz-jiw'. The main content area shows a slide titled 'Contents' with a list of bullet points: 'Full name', 'Your job title, Employment', 'Contact information', 'Resume summary or objective', and 'Work experience'. The 'NUR SKILLS' logo is visible in the top right corner of the slide. Below the slide, the text 'Placement is presenting' is shown. At the bottom of the screen, there is a grid of participant avatars, including 'Amna', 'Muham...', 'Asiya', 'You', 'AKHILA', and '50 others'. The bottom navigation bar of the phone shows standard Android icons for call, chat, mute, and more options.

Three Online Sessions was organized targeting students who registered for various Placement drives as TCS, Zifo was organized by the Career Guidance and Placement Cell on 11 Sept, 2023 as three separate sessions for students belonging to BCA, Commerce, Electronics and BioSciences. It was primarily a Resume Workshop -Titled “Demonstrating the Best You. The session was welcomed by Dr.Farzana S.Hussain with a brief introduction to the context of the programme. The session was delivered by Muhammed P Hashim, Corporate Relations Officer and Ms. Neethu Krishna, Coach-NuR Skills. Follow on sessions took place on 12 and 13 September at 07:30 pm. The session was widely appreciated by the students as they demonstrated good and bad resumes and the Do’s and Don’t s of Resume Writing.



#3

## HIGHER STUDIES AFTER GRADUATION-Commerce

**MES COLLEGE MARAMPALLY**  
Affiliated to MG University | NAAC Accredited with A+ (3.38) An ISO 9001:2015 Certified Institution.

**HIGHER STUDIES AFTER GRADUATION**

**13 SEPTEMBER 2023**  
VENUE : SILVER JUBILEE HALL

**FOR FINAL YEAR BCOM STUDENTS**

**Department of Commerce**

Ms. Ramla Beevi A P  
Dr. Farzana S Hussain

Dr. Rafeeka Mol C.A.  
HOD

Dr. Ajims P Mohammed  
Principal

**Krishna Kumar.S**  
Deputy Chief  
University Employment  
Information & Guidance Bureau,  
CUSAT,Kochi



The Department of Commerce and the Placement Cell, MES College Marampally jointly organized a career oriented session on Higher studies after Graduation for BCom CA and BCom Taxation Students on 13 September 2023 at the Silver Jubilee Hall. The programme was funded by the CUSAT Employment Information and Guidance Bureau. The Chief guest and Resource person was Mr.VK KrishnaKumar. The session presided by Dr.Ajims P.Muhammed, Principal of the College was Welcomed by Dr.Rafeekamol CA, Head of the Department of Commerce, Felicitaions by Mr.Krishnakumar, Deputy Chief of CUSAT EIGB and MR.Muhammed Hashim, Corporate Relations Officer. The interactive session was utilized by students to clear their doubts. Ms.Niya Zakkir of BCom CA moderated the session Vote of thanks delivered by the Coordinator Dr.Farzana S.Hussain, Placement Officer and Assistant Professor. Nearly 120 students attended the half day session.



#4

## TIME TO GEAR UP



On September 15, 2023, the Department of Commerce at MES College, Marampally, organized a stimulating session titled "Time to Gear Up." The event aimed to provide valuable insights and guidance to the second-year BCom Tax and CA students, equipping them with the knowledge and skills needed for their academic and professional journey. The session took place at the prestigious Silver Jubilee Hall, starting at 9:30 AM. Mr. Muhammed P. Hashim, the Corporate Relations Officer at MES College, Marampally, served as the esteemed resource person for the event. With his wealth of experience, Mr. Hashim delivered an engaging and informative talk, covering various aspects of career development, industry trends, and the importance of proactive preparation in the competitive world. The session witnessed active participation from the students, who eagerly absorbed the valuable insights shared by Mr. Hashim. His expertise in corporate relations added a practical dimension to the academic pursuits of the attendees, bridging the gap between theory and real-world application. Rahmath MK and Sabitha AA, the dedicated coordinators of the event, ensured the smooth conduct of the session. Their meticulous planning and coordination contributed to the success of "Time to Gear Up," creating an environment conducive to learning and interaction. Overall, the event was a resounding success, leaving the participants inspired and motivated to approach their academic and professional pursuits with renewed enthusiasm. The Department of Commerce at MES College, Marampally, continues to foster holistic development among its students by organizing such insightful sessions that bridge the gap between academia and industry.

#5

## CAREER DEVELOPMENT SESSION FOR COMMERCE AND BUSINESS STUDENTS



The Internal Quality and Assurance Cell and the Placement Cell, MES College Marampally jointly organized a career development session for BCom CA and BCom Taxation Students on 26 September 2023 at the Silver Jubilee Hall. The programme was funded by the Reporter Channel as part of their CSR activity. The Chief guest and Resource person was Mr. Shameem Pariyanghat. The session presided by Dr. Jasmine P.M, Vice-Principal and IQAC Coordinator of the College. The session was welcomed by Dr. Farzana S. Hussain, Placement Officer. The session by Mr. Shameem Pariyanghat was focused on career pathways for accounting and management students. He stressed on the point that any organization based in Science/ Technology/Healthcare requires graduates belonging to management/commerce stream. The interactive session was utilized by students to clear their doubts. Ms. Niya Zakkir of BCom CA moderated the session. Vote of thanks delivered by the Coordinator Mr. Ahamed Jimshad, Assistant Professor of Business Administration. 140 students attended the half day session.



#6

## HIGHER STUDIES AFTER GRADUATION FOR ELECTRONICS AND COMPUTER APPLICATION STUDENTS

The poster is for an event titled "HIGHER STUDIES AFTER GRADUATION". It is organized by the Placement Cell, Department of Computer Applications, and Department of Electronics & IQAC at MES College Marampally. The college is affiliated to Mahatma Gandhi University and has a NAAC Reaccreditation of A+(3.38). The event is in association with the University Employment Information & Guidance Bureau, CUSAT, Kochi. The event details are: Thursday, 12 October 2023, at 10:00 am, at Silver Jubilee Hall. The speaker is Mr. Krishnakumar S, Deputy Chief of CUSAT Employment Information and Guidance Bureau. The event is presided by Dr. Jasmine P M, Vice Principal of the College. The poster also mentions a placement team and the principal, Dr. Ajims P Mohammed.

**MES COLLEGE MARAMPALLY**  
AFFILIATED TO MAHATMA GANDHI UNIVERSITY  
NAAC REACCREDITED WITH A+(3.38)

Placement Cell,  
Department Of Computer Applications,  
Department Of Electronics & IQAC  
In association with  
University Employment Information &  
Guidance Bureau, CUSAT, Kochi  
Presents

**HIGHER STUDIES  
AFTER  
GRADUATION**

**THURSDAY**  
12 October 2023

**TIME**  
10:00 am

**VENUE**  
Silver Jubilee Hall

**SPEAKER**  
**Mr. Krishnakumar S**  
Deputy Chief  
CUSAT Employment Information and  
Guidance Bureau

PLACEMENT TEAM

Dr. Ajims P Mohammed  
PRINCIPAL

The Department of Computer Applications, Electronics and the Placement Cell, MES College Marampally jointly organized a career oriented session on Higher studies after Graduation for BCA and BSc Electronics Students on 12 October 2023 at the Silver Jubilee Hall. The programme was funded by the CUSAT Employment Information and Guidance Bureau. The Chief guest and Resource person was Mr. KrishnaKumar S. The session presided by Dr. Jasmine P M, Vice Principal of the College was Welcomed by Ms Diya S BCA Student. The interactive session was utilized by students to clear their doubts. Ms. Sadiya M N BCA final year student moderated the session. Vote of thanks delivered by the student Coordinator of BCA Mr Anandhu S. Nearly 110 students attended the half day session.

#7

## STUDY ABROAD NETWORKING EVENT AT MARRIOTT HOTEL



Thirty nine Students from various departments attended a study abroad networking event on 18<sup>th</sup> October 2023 at Marriott Hotel along with the Corporate Relations Officer Mr.Muhammed P.Hashim. The event was sponsored by SI-UK and delegates from various foreign Universities were made available for direct interaction with students. Students could get first hand information on their aspirations of study abroad programmes. The event was a half day session.

## HIGHER STUDIES AFTER GRADUATION

MES COLLEGE MARAMPALLY  
affiliated to MES University | NAAC Accredited with 'A+' (3.88 An)  
ISO 9001:2015 certified Institution

DEPARTMENT OF PSYCHOLOGY AND PLACEMENT CELL

In association with  
University Employment Information & Guidance Bureau  
CUSAT, Kochi

FOR FINAL YEAR BSC PSYCHOLOGY STUDENTS

ON 20TH OCTOBER, FRIDAY  
@ 10 AM  
VENUE - SILVER JUBILEE HALL

SRI LUKA KRISHNAKUMAR  
(CAREER EXPERT)

DR. AIMS P. MUHAMMAD PRINCIPAL | DR. ANU JOY SINGH HEAD OF THE DEPARTMENT | FARZANA S. HUSSAIN PLACEMENT COORDINATOR | AKSA MAHVA JISHY STAFF COORDINATOR

On October 20th 2023, Friday, at 10 AM, the Department of Psychology, Placement Cell of MES College Marampally and University Employment Information and Guidance Bureau at Cochin University of Science and Technology (CUSAT), Kochi, organized a session titled "Higher Studies After Graduation." The session was conducted by career expert V. Krishnakumar at the Silver Jubilee Hall. The objective of the seminar was to provide final year psychology students with valuable insights and guidance on pursuing higher studies after graduation.

The program was held at Silver Jubilee Hall. The session began with an overview of various higher education options available to psychology graduates, including postgraduate degrees, professional certifications, and specialized training programs. V. Krishnakumar provided guidance on how to identify and select the right higher education path based on individual interests, career goals, and market demands. The speaker discussed the admission procedures and requirements for different higher education programs, including entrance exams, application deadlines, and necessary documentation. The session highlighted the potential career prospects and opportunities associated with different higher education paths in the field of psychology. Throughout the seminar, attendees actively engaged with the speaker, asking questions and seeking clarifications on various aspects of higher studies after graduation.

The session provided final year psychology students with valuable insights, guidance, and resources to make informed decisions about their future academic and career paths.

#9

## FINISHING SCHOOL PROGRAM -PG STUDENTS



The primary objective of the event was to equip students with essential professional skills necessary for navigating the competitive job market. The programme commenced with a session on Professional Etiquette led by Mr. Muhammed Hashim, Corporate Relations Officer, who emphasized the importance of maintaining professionalism in all aspects of professional life. Following this, Ms. Neethu Krishna from NUR Skills conducted an interactive workshop on Interview Preparation, providing students with practical strategies for resume building, articulating strengths, and mastering interview techniques. It enabled students to receive personalized feedback and refine their skills. Through engaging sessions and expert guidance, students gained newfound confidence and practical tools for succeeding in their future careers. The Finishing School Programme was a day long event on 06 October 2023. 60 post graduate students attended the session from departments of Electronics, Biosciences, Commerce, Computer application. The programme came to an end with the address by the Principal Dr.Ajims P.Muhammed.



#10

## EFFECTIVE COMMUNICATION

The image is a collage of promotional materials and photographs for a seminar. On the left is a large vertical poster with a blue background. At the top, it says 'USA UNICORN STUDY ABROAD' and 'In Collaboration With Mark INTERNATIONAL'. Below that, it reads 'SEMINAR FOR GLOBAL STUDENTS' and 'ORGANISED BY UNICORN STUDENTS ACADEMY PVT LTD & MES COLLEGE MARAMPALLY, ALUVA'. The main title is 'IMPORTANCE OF EFFECTIVE COMMUNICATION IN AREAS OF EDUCATION, RESEARCH AND EMPLOYMENT ABROAD'. The date is '17 JAN 2024' and the time is '10.30 AM TO 12.30 PM'. The venue is 'AIMAT SEMINAR HALL, MES COLLEGE MARAMPALLY'. The speaker is 'PROF. UMMEN VARGHESE M.A., M.ED., TESOL (UK)'. Other speakers mentioned are 'DR. WELVIN & MR. DANNY (MANCHESTER, UK)' and 'SPECIAL THANKS TO DR. A.JIMS P MOHAMMED'. The poster also lists the program coordinator 'DR. FARZANA S HUSSAIN' and 'MR. MUHAMMAD P. HASHIM'. At the bottom, there is a 'LUCKY DRAW FOR THE SEMINAR PARTICIPANTS' section with prizes like JBL speakers and headphones. On the right side of the collage, there are three smaller images. The top one is a banner for the seminar. The middle one shows a group of people standing together, some holding a certificate. The bottom one shows Prof. Ummen Varghese speaking into a microphone.

Effective communication plays a pivotal role in the realms of education, research, and employment abroad, as highlighted during a collaborative event with Unicorn Study Academy. The Placement and Career guidance Cell organized a session on “Importance of effective communication in the areas of education, research and employment abroad” on 17 January 2024. Led by esteemed resource person, Prof. Ummen Varghese, formerly an English trainer at Trinity College London and for the UAE royal family, elucidated the importance of communication across these domains. Mr. Muhammed P. Hashim, Corporate Relations Officer, delivered the welcome address, setting the tone for the event. Felicitated by Mr. Haneefa KG, HoD of Department of Physical Education. Official representatives from Unicorn Study Academy, spearheaded by Mr. Rajan Varghese, provided insights into the significance of effective communication in international contexts. Dr. Welvin from Manchester contributed virtually, emphasizing the critical qualities essential for effective communication, with a prime emphasis on reading. Students were given the opportunity to interact and clarify doubts during the session, enriching their understanding of the subject matter. The importance of effective communication was underscored, particularly in facilitating academic success, advancing research endeavors, and securing employment opportunities abroad. A vote of thanks was extended by Dr. Farzana S. Hussain, expressing gratitude to the speakers and participants. Student compering by Ms. Asiya and Nusna of the BBA final year batch added a dynamic element to the event. 55 students representing various departments including Commerce, BBA, Psychology, and Biosciences actively engaged in the session. Furthermore, a lucky draw event organized for the students added a touch of excitement to the proceedings, fostering a vibrant learning environment and gave a better understanding of communication for professional pursuits abroad



#11

## WORK READINESS PROGRAM (KERALA KNOWLEDGE ECONOMIC MISSION )

**MES COLLEGE MARAMPALLY**  
Affiliated to AUC University | NAAC Accredited with B+ (2023-24) | An ISO 9001:2015 Certified Institution

Government Funded  
**WORK READINESS PROGRAM**  
BATCH-2

ASAP CELL & PLACEMENT CELL

Resource Person  
**MS. Aswathy K S**  
ASAP Skill Development Executive, Soft Skill Trainer

15-17 JANUARY 2024  
@ 10.00 am  
Venue: Main Block Conference Hall

Exclusive for Final years  
Government Certification

Get ready for your next job interview for Free

ASAP Coordinators  
Ms. Sufaira Shamsudheen  
Ms. Neenu Joseph

Placement Cell Coordinators  
Dr. Farzana S Hussain  
Mr. Muhammed P Hashim  
Ms. Aswathy Vijay

PRINCIPAL  
Dr. Ajims P Mohammed



On January 15, 2024, M E S College, Marampally, hosted a Work Readiness Program for final year students, organized by the ASAP and Placement cells. Conducted by Ms. Aswathy K S, the first day of the three-day program was engaging and enlightening. Students found the session both simple and beautiful, blending practical insights with a motivating atmosphere. Topics like Setting goals ,SWOT and Resume were explored, setting a positive tone for the remaining days of the program.

Welcome address was given by Placement cell coordinator Mr. Muhammed P Hashim and ASAP coordinator Ms. Sufaira Shamsudheen. Ms. Sufaira Shamsudheen introduced the resource person further she was invited for take up the session.

The session began with a friendly icebreaker to help everyone get acquainted and enhance communication skills. Further the students were divided into five groups and each group had a mix of students from all disciplines. The resource person led a class on setting goals, explaining the concept of SMART goals. Each student wrote and shared their short and major goals, and an interactive activity added a touch of fun while reinforcing the idea of goals setting. Next, the resource person introduced SWOT analysis , highlighting Strengths, Weaknesses, Opportunities, and Threats. This activity helped students recognize their personal strengths and areas for improvement. The session concluded with a practical focus on resumes. The resource person guided students on crafting effective resumes and explained the distinctions between resumes, CVs, and biodata. In a simple and beautiful way, the session provided valuable insights and practical skills for the students' personal and professional development.

Following the session, Ms. Aswathy K S encouraged students to create their own resumes, marking the completion of the first 5 hours of the 15-hour program or the conclusion of the first day in the three-day program.

The second day of three day program held on January 16,2024, M E S college marampally, organized by ASAP and placement cells conducted by Aswathy K S, was a dynamic session that encompassed various engaging and educational activities, focusing on enhancing communication skills, professional writing, teamwork, and interview preparation

played a fun game participants engaged in a resume correction session. They received constructive feedback on their resumes, contributing to the refinement of their professional documents.

A dedicated teaching section on Do s and Don'ts in email provided participants with essential insights into effective email communication. Emphasis was placed on professionalism, clarity, and proper formatting.

The class then transitioned into a teaching section cover letter Participants gained valuable skills for crafting articulate and context-appropriate letters for diverse professional and personal situations.

To maintain energy levels and inject an element of fun, another game was introduced. This game not only provided a refreshing break but also reinforced teamwork and strategic thinking among the participants.

A structured group discussion section allowed participants to express opinions, engage in constructive dialogue, and practice effective communication in a group setting. This activity aimed to enhance critical thinking and public speaking skills.

The class concluded with the formation of interview preparation groups. Participants were organized into teams, fostering collaboration and peer support as they embarked on preparing for upcoming interviews.

The diverse range of activities in this class contributed significantly to the participants' growth. Improved resumes, refined communication skills, and a sense of readiness for future interviews were among the tangible outcomes observed.

Participants expressed positive feedback regarding the interactive and informative nature of the class. The combination of practical exercises and theoretical knowledge was well-received, creating a valuable learning experience.

On January 17, 2024, Aswathy Ma'am facilitated a mock interview, providing an opportunity for participants to immerse themselves in both interviewer and interviewee roles, simulating a real-life interview experience.

Later, Ma'am had us assess each interviewee's performance, openly discussing both positive and negative aspects in front of an students. This constructive feedback session aimed to enhance our understanding of mistakes and promote improvement within the class.

The ma'am instructed us to share feedback on the ASAP 3-day program, and each participant provided their insights during the session. The program concluded with an entertaining game and a group photo, capturing the memorable moments shared during the event.



#12

## ASSOCIATED FOR ACADEMIA INTERNATIONAL STUDENT EXCHANGE PROGRAM PARTNERSHIP



Placement Cell and Career guidance Cell joined in organizing the ACADÉMIA 2023 International Student Exchange Event on 3 July 2023 at the College. International students from Liverpool Moores University visited the College and there was an interactive session with selected students of our college on the student experiences abroad. The student interaction lasted from 10:45 to 12:15 pm followed by campus tour and cultural events.



#13

## Introduction to DWM S

**MES COLLEGE MARAMPALLY**  
Affiliated to MG University | NAAC Reaccredited with A+ (CGPA 3.38) | An ISO 9001:2015 Certified Institution.

**ASAP CELL & PLACEMENT CELL**  
in association with  
**KERALA KNOWLEDGE ECONOMY MISSION (KKEM)**  
organizing

**INTRODUCTION TO DWMS**  
For Final Year UG & PG Students

**Mr. MUHAMMED SADIQ**  
Talent Curation Executive  
Ernakulam District Coordinator

**20 FEBRUARY 2024**  
@ 09.30 AM  
Venue: Silver Jubilee Hall

**ASAP Cell Coordinators**  
Ms. Sufaira Shamsudeen  
Ms. Neenu Joseph

**Placement Cell Coordinators**  
Mr. Muhammed P Hashim  
Ms. Bismi P R  
Mr. Afasal Ashraf

**Principal**  
Dr. Ajims P Mohammed



**Date:** 20th January 2024

**Venue:** Silver Jubilee Hall, MES College Marampally

ASAP Cell & Placement Cell and Kerala Knowledge Economy Mission (KKEM), organized a program aimed at fostering career development and enhancing industry-academia collaboration. The event took place on 20th January 2024 at the Silver Jubilee Hall. The program commenced with a silent prayer, setting a reflective tone for the event. Ms. Neenu Joseph, the ASAP Joint Coordinator, delivered the welcome speech, extending warm greetings to the attendees and expressing gratitude for their participation. Dr. Ajims P Mohammed, the Principal of MES College Marampally, delivered the presidential address, emphasizing the importance of initiatives like this in bridging the gap between academia and industry. Mr. Muhammed P Hashim, Corporate Relations Officer, shared their insights, highlighting the college's commitment to fostering holistic development and industry-relevant education. Mr. Muhammed Sadiq, a seasoned professional and resource person, conducted an orientation session on the new software DWMS (Digital Workforce Management System), an initiative by Kerala Knowledge Economy Mission (KKEM). The session aimed to provide attendees with insights into the features and benefits of DWMS and its significance in the context of digital transformation and workforce management. All the UG Final year and PG Students of Different department participated. The program concluded with a vote of thanks delivered by Ms. Bismi P R, Placement Cell Coordinator, expressing appreciation to all participants, speakers, and organizers for their contributions to the success of the event.



#14

## WORK READINESS PROGRAM (KERALA KNOWLEDGE ECONOMIC MISSION )

**MES COLLEGE MARAMPALLY**  
Affiliated to MG University | AACAC Recognized with A+ (ISO 9001:2015) | An ISO 9001:2015 Certified Institution

Government Funded  
**WORK READINESS PROGRAM**

ASAP CELL & PLACEMENT CELL

Resource Person  
**Mr. SHAJI GEORGE**  
ASAP Skill Development Executive, Soft Skill Trainer

18-20 December 2023  
@ 10.00 am  
Venue: Main Block Conference Hall

Exclusive for Final years  
Government Certification

Get ready for your next job interview for **Free**

ASAP Coordinators  
Ms. Sufaira Shamsudeen  
Ms. Neenu Joseph

Placement Cell Coordinators  
Mr. Muhammed P Hashim  
Ms. Bismi P R

PRINCIPAL  
Dr. Ajims P Mohammed



Work Readiness Program conducted by ASAP CELL and PLACEMENT CELL of MES College Marampally which was fully funded by the government inaugurated on 18<sup>th</sup> December 2023 by 10:00 am at Conference Hall of MES COLLEGE MARAMPALLY in the presence of Vice Principal Dr. Jasmine ,Resource Person Mr. Shaji George (ASAP Skill Development Executive and Soft skill trainer) ,Placement cell coordinators of MES College Marampally Mr.Muhammed P Hashim and Ms. Bismi P R , ASAP coordinators of MES College Marampally Ms.Sufaira Shamsudheen and Ms. Neenu Joseph.

The program commenced with an engaging orientation session , providing an overview and introduction to the structure and objective of the program.

The three days program for final year students focused on honing essential skills. Day one included professional communication and networking , day two delved into resume building and interview preparation , while day three involved mock interviews and feedback sessions. Participants found the program beneficial in enhancing their confidence and readiness for the job market. The program equipped students for a successful transition into the professional world.

### DAY 1(18/12/2023) – FOUNDATIONS OF PROFESSIONAL COMMUNICATION

#### **MORNING SESSION**

- **BUSINESS ETIQUETTE** : The importance of professional conduct in various workplace scenarios was discussed , including proper email etiquette and workplace communication norms. This was done with various games and theory sessions.

- NETWORKING STRATEGIES : Students participated in networking activities to develop their interpersonal skills and expand their professional connections.

### **AFTERNOON SESSION**

- SOCIAL MEDIA PRESENCE : A session on managing and leveraging social media for professional connections . Such as LinkedIn, etc.

The main attraction of the 1<sup>st</sup> day was that students were very much active throughout as the session had involvement of different games which also enhanced the team spirit adaptation capacity and interest.

### **DAY 2(19/12/2023) – PROFESSIONALISM**

#### **MORNING SESSION**

- RESUME BUILDING WORKSHOP: Students learned to create impactful resumes, emphasizing key achievements and tailoring content to specific job applications using different online platforms and had a great understanding on the differences between CVs, Resume and Biodata.
- COVER LETTER WRITING : Practical tips and examples were provided to help students craft compelling cover letters and made students to prepare their own letters with the guidelines of Resource person.

#### **AFTERNOON SESSION**

- INTERVIEW PREPARATION : An interactive session covered common interview questions ,effective responses , and strategies for showcasing skills. Students divided to groups and made their own virtual company ,where announcement of different job vacancies made via online groups which somewhat connected the resumes that had been prepared by the students.

### **DAY 3(20/12/2023) – PRACTICAL APPLICATION AND FEEDBACK**

#### **MORNING SESSION**

- MOCK INTERVIEWS : Each participant underwent a simulated job interview with made in industry professionals, providing real-world experience. Different companies made hiring posts involving their requirements where the applicants were ready to fulfill. The interview was done in a well disciplined manner.
- GROUP DISCUSSIONS : Students engaged in group discussions to enhance their communication and critical thinking skill. The topic was “ERRORS OF THE EDUCATION SYSTEM IN INDIA”. Students had wider concepts and ideas on the topic and had a wide range of opinions and facts were discussed and atleast reached out to a conclusion that “There should be a change in the education system from secondary education level according to the interests of students and not according to the syllabus that had been made by someone long ago”

### ***AFTERNOON SESSION***

- **FEEDBACK AND IMPROVEMENT** : Detailed feedback on resumes , interview preferences and overall professional areas were given by each students . The session ended along with a game and complete professional ideology ,the session enhanced the potential professionalism of each and every student.
- **Q&A AND CLOSING REMARKS**: Participants had the opportunity to address any concerns and received closing remarks on the significance of continous professional development.



The three day work readiness program successfully equipped final year students with practical skills, boosting their confidence and readiness for the job market. The combination of theoretical knowledge and hands-on activities ensured a well rounded preparation for the challenges of professional life.

The program wound up at sharp 3:30 pm with the presence of Principal Dr. Ajims P Muhammed , and the Corporate Relations Officer Mr.Muhammed P. Hashim and Ms. Bismi P R , ASAP coordinators of MES College Marampally Ms.Sufaira Shamsudheen and Ms. Neenu Joseph.



Ernakulam, Kerala, India  
3CX8+GHP, Vazhakkulam, Kerala 68310  
10.09824°



Ernakulam, Kerala, India  
3CX8+GHP, Vazhakkulam, Kerala  
Lat 10.09824°  
Long 76.416355°  
18/12/23 10:14 AM GMT +05:30



Marampally, Kerala, India  
3CX8+9RX, Marampally, Kerala 68310  
10.106608°  
Long 76.411493°  
18/12/23 10:15 AM GMT +05:30



# 15

## FINISHING SCHOOL PROGRAMME FOR FINAL YEARS- COMMERCE



The "Finishing School Programme" session, held on January 16, 2024, was a collaborative initiative organized by the Placement Cell and Commerce Department. The aim was to provide final year B.Com CA and B.Com Tax students with essential skills and knowledge for their professional journey. Mr. Muhammed Hashim, Corporate Relations Officer at M.E.S College Marampally, served as the distinguished resource person.



## PLACEMENT DRIVES

### 16 ZIFO PLACEMENT DRIVE



Placement Drive of Zifo for Biosciences Department PG students were held in several stages . Twenty Seven students registered from the college and shortlisted students attended the test on 15 September, 2023. Two students were successful after the test for interviews on 03 Nov 2023 at CUSAT-Shahzadi Nazar and Hizana MA from MSc.Biotechnology.

### 17 ROYAL ENFIELD RECRUITMENT DRIVE -POOLED CAMPUS

Five students from BBA registered for a Sales profile job at Royal EnField as part of their Head Start Program. The job was offered for college students of final year batch. However, the students couldn't take up the role due to proximity issues.

### 18 DELOITTE DRIVE-POOLED CAMPUS

Thirteen students from BCA Department were shortlisted for second stage of Deloitte test for the job role of Associate analyst Profile. The test was Online on Feb 21 and 22, 2024

1. Arjun Babu
2. Aarathi Biju
3. Afsana Younus
4. Naznin Basheer
5. Adhuljith TJ
6. Noorunniza EY
7. Al Hamda

8. Muhammed Sahal PS
9. Harsha M
10. Farhana AM
11. Ananthu TD
12. Muhammed KB
13. Muhammed Irfan KA

## 19 TCS RECRUITMENT DRIVE -POOLED CAMPUS

Three students got final placements with TCS as on today (25.03.2023).

1. Shahana Mumtaz BSc. Electronics
2. Harshad BCA
3. Rinshad BCA

Three students from Department of Commerce cleared the aptitude test and got shortlisted for interview of TCS BPS Hiring

1. FasnaKU BCom CA
2. Amina mol KA BCom Tax
3. Farzana KA BCom Tax

## 20 ALEMBIC PLACEMENT DRIVE



On Nov 10, Alembic Pharmaceuticals held a placement drive for Science and Management students for Sales profile. fifty three students registered. There was a Pre placement session and the Sales Head Mr.Partha Saha hosted the Zoom meet and introduced the company to students. . Five students got selection after the final interview.

1. Rahul PR
2. Bazil Bin Abdul Azeez
3. Muhammed Jasim AJ
4. Sethulakshmi CR
5. Aswanth AS

## 21 EIZI TECH RECRUITMENT DRIVE



On Oct 31, 2023, an On-campus Placement drive was organized by EIZITECH, a Bangalore-based IT Company for technical and HR roles

176 students registered and after the pre-placement session and aptitude test 14 students were shortlisted and after the final interview four students from the College got selection to the company. The Offer letters were proposed to be issued after the final exams. Following are the students placed

1. Fayiz Nassar (MHRM)
2. Jisana Navas (BSc. Electronics)
3. Amalendu Anil Kumar (MSc. CS)
4. Aadil Abdulla (BCA)

## 22 INNOVATURE LABS-POOLED CAMPUS

Students attended Innovature Labs Placement drive at Rajagiri Business School and Marian College on 18 December 2023. The Opening was for BCA students. The results have not been published.

## 23 WHEEBOX COMPETENCY MAPPING

Placement Cell and ASAP jointly offered interested students to take up a competency mapping test tool powered by Wheebox where candidates would be rated on English Language Skills, Numerical reasoning, critical thinking, digital literacy, General Knowledge on an online platform and they would get to know the scores obtained against each parameter. Sample certificate attached

## 24 Placement Drive- Forecom Infratech Systems Pvt. Ltd



Forecom Infratech Systems Pvt Ltd conducted a placement drive on dated 27 March 2024 for students across streams for the positions of Pre-Sales/Sales Engineer/ Techno-commercial executive trainees. MES Marampally Alumni Mr Siya Babu CEO of the Forecom Infratech Systems Pvt Ltd represented the company and conducted Group Discussion followed by personal interview of selected candidates. Total 65 students participated in the screening process and the below listed 8 students were successfully placed in the aforementioned positions.

### Placed students

1. Vyshakh (B.com)
2. Gulafsha (MA HR)
3. Jisana Navas (B.sc)
4. Fathima Nazrin (MA HR)
5. Rukiya (MAHR)
6. Suhaana Shibu (MAHR)
7. Rahul (Bsc)
8. Muhammed Irfan (Bsc)



## 25 Placement Drive-(Summer)-MHRM and BVoc

Placement Cell, Department of Human Resource Management and Department of Vocational Studies jointly organized a 'Campus Placement Drive ' on 17th April 2024. Almost 10 companies participated in the drive viz. Muthoot Fincorp, M P Dominic & Co, DigitalX, Bluepin Digital, Pobo Services, Leeshore Logistics, Alfatech Services, Irez Academy, InIT solutions and Soften Technologies. Almost 20 personnel from Senior Management conducted the interviews in 6 different venues.



**MES COLLEGE MARAMPALLY**  
Govt Aided College, Affiliated to Mahatma Gandhi University, Kottayam  
NAAC Reaccredited with A+ ISO 9001- 2015 Certified

**PLACEMENT CELL**  
DEPARTMENT OF HUMAN RESOURCE MANAGEMENT  
&  
DEPARTMENT OF VOCATIONAL STUDIES

**Organizes**

**CAMPUS PLACEMENT DRIVE**

APRIL 17 WED 2024  
MES COLLEGE MARAMPALLY **Drive duration till 4pm**

FOR FINAL YEAR STUDENTS OF:  
**BBA, BCA, BVOC, Commerce,  
Electronics & HRM**

**RECRUITERS:**

- Muthoot FinCorp
- M.P Dominic & company
- Leeshore logistics
- POBO Services
- InIT solutions
- Soften Technologies
- DigitalX
- Bluepin
- IREZ
- Alfa Tech

Registration starts at 9.30am  
Silver Jubilee Hall, South Block

9846019493, 9846136441

CORPORATE RELATIONS OFFICER  
MR MUHAMMED HASHIMI P


PRINCIPAL  
DR AJIMS P MUHAMMED



The drive was formally inaugurated by Dr. Jasmine PM, Vice Principal and IQAC co-ordinator, MES College Marampally. Welcome speech was delivered by Ms Jasmin, HoD, Department of HRM. Felicitations were given by Mr Muhammed Hashim P, Corporate Relations Officer, MES Marampally. The drive was arranged in 4 venues ie. Silver Jubilee Hall, Audio Visual Room And Classrooms of respective courses of BVoc- AGD, Logistics, SDSA and IIA. Total no. of Registrations-125

No. of students shortlisted to next level -87 students

## 26 Hugcare Placement drive



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NAAC Reaccredited with A+ ISO 9001:2015 Certified

**PLACEMENT CELL**

# CAMPUS PLACEMENT

**Available Position:**

- Junior Psychologist
- Orator
- Content Creator

**20TH - MAY**

MES College Marampally

11 AM - 4 PM

**Hugcare**

Mr. Muhammed Hashimi P  
Corporate Relations Officer

Dr. Ajims P Muhammed  
Principal



24 students out of the 41 candidates from the Psychology department were hired by Hug care after 2 rounds of screening that occurred on 20 and 21 Tuesday 2024.

<b>HUGCARE</b>			
<b>MES COLLEGE MARAMPALLY</b>			
<b>CAMPUS PLACEMENT DRIVE</b>			
<b>Short-listed Students Details (HUG CARE)</b>			
<b>SI NO</b>	<b>NAME</b>	<b>CONTACT NO</b>	<b>CURRENT COURSE</b>
1	SAMYUKTHA M	7561074516	M.SC. PSYCHOLOGY
2	FARSANA T R	7356875420	PURSUING M.SC. PSYCHOLOGY
3	LAMIYA SHEREEF	6235479328	M.SC. PSYCHOLOGY
4	ADHILA SHANAVAS	7902535020	B.SC.PSYCHOLOGY
5	AISWARYA ANILKUMAR	8113031275	M.SC. PSYCHOLOGY
6	ADILA PARVEEN	7510181977	M.SC. PSYCHOLOGY
7	SAINABATHUL FIZHA T A	6238623789	M.SC. PSYCHOLOGY
8	AYSHA ABOO	8590784060	PURSUING M.SC. PSYCHOLOGY
9	MOHAMMED FOUZAN K I	9539045634	B.SC.PSYCHOLOGY
10	FATHIMA SHIFANA V S	6238517361	B.SC.PSYCHOLOGY
11	HAFSA K M	6238529759	B.SC.PSYCHOLOGY
12	HEERA M H	9895609818	B.SC.PSYCHOLOGY
13	HUSNA HAWWA J	8111829438	M.SC. PSYCHOLOGY
14	CAROL S DRAVID	7510248577	PURSUING M.SC. PSYCHOLOGY
15	ATHULYA J	9747684463	M.SC. PSYCHOLOGY
16	AFIFA SAFIA FINZI KALATHINGAL	7994918132	B.SC.PSYCHOLOGY
17	ASNA ABDHULKAREEM	9947163814	M.SC. PSYCHOLOGY
18	ANJU D	6282417648	B.SC.PSYCHOLOGY
19	JEREESHMA K J	8138986470	B.SC.PSYCHOLOGY
20	SUMIYA E S	9961745652	M.SC. PSYCHOLOGY
21	FATHIMA NAZRIN P K	8129695459	B.SC.PSYCHOLOGY
22	KS FAIZA	9995514332	M.SC. PSYCHOLOGY
23	GEETHU NAIR	9037020691	B.SC.PSYCHOLOGY
24	GOPIKA	9037569343	B.SC.PSYCHOLOGY