



MES COLLEGE MARAMPALLY
MES ORMA ALUMNI ASSOCIATION
Campus to Corporate - January 2024

Envisioning the depth and persistence of College Alumni networks, the Alumni Association proactively helps students to get familiarized with real-world scenarios and expectations by organizing the "Campus to Corporate" programme annually. Transitioning values from academia to the professional world, sharing insights and experiences from their professional journeys along with pragmatic simulations, challenges, and success stories that resonate with the students, are the focal points in such networking. This academic year also, a series of seven sessions were designed collaborating with diverse Departments to help cultivate, socio-centric professionalism in our students.

 **ORMA Alumni Association**
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Organizes

Campus to Corporate

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16-19 January 2024

Venue: Silver Jubilee Hall, South Block

Department of Electronics
Connecting dots to future
16/01/2024 - 10 am



Mr. Shihab Mohamed
Delivery Manager, UST
(BSc Electronics 1997-2000 batch)

Department of Business Administration
Reality check after graduation
16/01/2024 - 1:30 pm



Mr. Parthan Nandhakumar
Business Sales Executive for Sky Business
(BBA 2016-2019 batch)

Department of Commerce
Professional Transformation
18/01/2024 - 10:30 am



Mr. Shibas N P
Segment HR Head
Tata Consultancy Services
(BCom Tax 2003-2006 batch)

Department of Computer Applications
Latest Trends in the IT industry
19/01/2024 @ 1:30 pm




Mr. Mohammad Rafeek P K
Sr. Delivery Manager
(BCA 1995-1998 batch)

Department of Biosciences
Pathways to future
17/01/2024 - 10:30 am



Ms. Shidhu V S
Public Health Inspector
(MSc Biochemistry 2010-2012 batch)

Department of English
How to manifest miracles in life ?
17/01/2024 - 1:30 pm



Ms. Rinu P Ashok
Practicing Mental Health Therapist
and Hypnotherapist
(BA English 2008-2011 batch)

Department of Arabic
The growing need for Arabic in the global workforce
19/01/2024 - 10:30 am



Mr. Arshin E A
Customer Support (Middle East) & Fraud Analyst
YouGotaGift, Cyberpark - Calicut
(BA Arabic 2010-2013 batch)

The inaugural function was held on 16 January 2024 at Silver Jubilee Hall at 10:00 am. Mr. Shihab Mohamed Delivery Manager UST, an alumnus of the Department of Electronics inaugurated the programme in the function presided over by the Principal – Dr. Ajims P Mohammed. Alumni sharing their success stories and challenges can motivate students and provide them with practical guidance for navigating their academic and professional journeys.



DEPARTMENT OF ELECTRONICS

TOPIC: CONNECTING DOTS TO FUTURE

The session on '**Connecting Dots to Future**' was handled by Mr. Shihab Mohamed, Delivery Manager UST and also one of the distinguished alumni of the department on 16/01/2024 at 10:30 am. He began his speech by sharing his inspiring journey through MES College life.

Mr. Shihab started by recounting his early days in college, highlighting the difficulties he encountered, including academic struggles and personal setbacks. He shared specific instances where he failed in various aspects of his life, emphasizing that failure is a natural part of the learning process. He explained how continuous learning became the cornerstone of his career development. Through dedication and persistent effort, he built a successful career.

He discussed modern technology, such as the Apple Air Tag, which can track the location of items anytime, demonstrating how staying updated with technology can be beneficial. Addressing the principal's concern about the declining attention span, he provided insights into the latest data showing an attention span of 8.5 seconds due to the intense use of gadgets, mobile phones, and the internet. He emphasized the importance of a solid understanding of the fundamentals of electronics, including circuit analysis, semiconductor devices, digital electronics, and signals and systems. He urged students to stay informed about the latest developments and emerging technologies in the electronics industry by following reputable journals, websites, and news sources. He suggested using social media and platforms like Spotify for insights on trends rather than just for entertainment. He highlighted the importance of learning programming languages relevant to electronics, such as C, C++, and Python, which are crucial for designing and implementing electronic systems,

particularly in embedded systems and digital signal processing. He explained the importance of communication skills in any platform, noting that effective communication is essential for career success.

He concluded with valuable advice on preparing for the future. He stressed that learning is a continuous process and being adaptable to change is crucial in the ever-evolving field of electronics. He encouraged students to enjoy their educational journey and take advantage of opportunities to learn and grow. He emphasized the impact they can make on themselves, their families, society, and future generations.

Ms. Jisana Navas of S6 BSc Electronics proposed the vote of thanks. The programme came to an end by about 12 noon. A total of 105 UG students of the department attended the session.



Ms. Rejeena K A
HoD, Department of Electronics

DEPARTMENT OF BUSINESS ADMINISTRATION

TOPIC: REALITY CHECK AFTER GRADUATION

CAMPUS TO CORPORATE session was held on 16 January 2024 at Silver Jubilee Hall, South Block. S2, S4 and S6 students of the department were the attendees. A total of 142 students attended the session.

The resource person was an alumnus of BBA Department, Mr. Parthan Nandakumar, an MBA graduate in marketing and analytics from Cardiff University, UK. The program started at around 2 pm. Mr. Abdul Gafoor, faculty of B. Voc logistics welcomed the gathering. Ms. Sayujya of S4 BBA introduced the guest.

The alumni program featured an insightful session by Mr. Parthan Nandakumar, who shared his life experiences during his MBA journey in UK. The event aimed to provide students with valuable insights into the challenges, learnings, and growth opportunities that come with pursuing an MBA abroad.

The session covered all major aspects like cultural adaptation, academic matters, lifestyle, networking and much more. The guest thoroughly dealt with the area of work-life balance. Balancing academic demands, social activities, and personal life was a key theme. He shared personal experience and tips on maintaining a work-life balance during the MBA journey. The program achieved all its objectives. Attendees gained valuable insights into various aspects of studying abroad and were inspired by the resource person's journey towards personal and professional growth. Q and A session contributed to the active engagement and participation from the students and to the overall success of the program.

Before winding up, a memento was gifted to the resource person as a token of respect and appreciation by Department Head Dr. Sopna V Muhammed. The session was put to an end by the vote of thanks proposed by Ms. Aaziya of S6 BBA.



Dr. Sopna V Muhammed
HoD, Department of Business Administration

DEPARTMENT OF BIOSCIENCES

TOPIC: PATHWAYS TO FUTURE

The Department of Biosciences of MES College Marampally, conducted the "Campus to Corporate" programme on 17 January 2024 at Silver Jubilee Hall at 2:00 pm. Ms. Shidhu V S, a prominent alumna of the department (2016 pass out batch) was invited as the chief guest. She has been working as the Public Health Inspector, Municipal Common Services, LSGD, Govt. of Kerala since 2023. Her collaborative approach made her a good team worker and heterogeneous experience made her a valuable resource person in this field.

The programme started with a silent prayer. The welcome speech was delivered by the Head of the Department, Dr. Umesh B T. Ms. Neelima T K, Asst. Professor introduced the resource person. A total of 150 students attended the session. The session was very useful and interactive one. She highlighted the importance of positive attitude, acquiring a hardworking mentality with a strong motivating mind. She also highlighted the significance of the PSC exams. Students gave a very positive feedback regarding the session. Ms. Sahala C.S of S4 B.Sc. Microbiology delivered the vote of thanks and the session ended up by 3:30 pm



Dr. Umesh B T
HoD, Department of Biosciences

DEPARTMENT OF ENGLISH

TOPIC: HOW TO MANIFEST MIRACLES IN LIFE

The Department in association with ORMA, Alumni Association of the College, organized Campus to Corporate programme on January 17, 2024. The talk on the topic '*How to Manifest Miracles in Life*' was intended for the students of both the UG and the PG programmes of the department. Ms. Rinu P. Ashok, alumna of the department was the resource person. She was a student of 2008-2011 batch of B.A. Communicative English. After her graduation she had her higher education in M.A. English Literature. She also did B.Ed. in English. Then she worked as Assistant Professor with the department of English of St. Pauls College, Kalamassery for one year. Later she changed her track and did PG in Clinical Psychology from IGMPI. She also has PG in Clinical Nutrition from IGMPI. She is an American Board-certified Neuro Linguistic Programme Trainer and International Certified Hypnotherapist. She is the founder of Nirvana Life Path, a mental wellness Hub which has branches in Kochi and Dubai.

The session revolved around on Mental Health and its wellness. In the interactive mode session, Ms. Rinu demonstrated the power of mind and the essentials for a balanced mental state. She discussed four human needs namely, acceptance, contribution, attention, and variety and emphasized their role in fostering healthy relationships. She emphasized the use of metaphors to ease the attainment of goals. After the talk there was a Q&A session where she cleared many a doubt of the students like the concept of positive and negative energies etc. The session not only educated but also inspired students, making it a memorable and thought-provoking experience. The programme ended with the vote of thanks by Ms. Sulfiya, student of the first year B.A. English.



Mrs. Anitha Varghese
HoD, Department of English

DEPARTMENT OF COMMERCE

TOPIC: TIPS ON PROFESSIONAL GROOMING AND BUSINESS ETIQUETTE

The Campus to Corporate session was conducted on 18 January 2024 at Silver Jubilee Hall, at 10 am. Mr. Shibas N.P., who is the Senior HR Head in Tata Consultancy Services (TCS) and a business skills trainer was the resource person for the third day of the programme. All the students from the Commerce department ensured their presence for the programme. Dr. Rafeekamol C A., the Head of Commerce Department welcomed the guests and the faculty members and inaugurated the session. Dr. Shemi P.M. the Alumni Association Coordinator, ensured her presence in the programme. Mrs. Beema, faculty member of the department coordinated the programme. Assistant professors Mr. Praveen, Mrs. Ramla Beevi, Mrs. Farzana, Mr. Muhaimin, Mrs. Nishamol and other faculty members ensured their presence.

Mr. Shibas N.P. is one of the prominent alumni of the department who studied B.Com Taxation during the year 2003-2006. He gave the students an interesting session on 'Tips on Professional Grooming and Business Etiquette'. He provided useful insights on how to behave professionally, how to interact and deal with people who might be potential customers and gave an idea on what companies look for in graduates or job-seekers. He also gave the students tips on cracking interviews and motivated the students to achieve their goals.

The Department of Commerce handed over a memento as a token of gratitude and appreciation to Mr. Shibas. All the students actively participated in the session and the students found the session useful and worthy



Dr. Rafeekamol C A
HoD, Department of Commerce

DEPARTMENT OF COMPUTER APPLICATIONS

TOPIC: LATEST TRENDS IN THE IT INDUSTRY

The ORMA Alumni Association of MES College Marampally organized a Campus to Corporate programme titled “**Latest trends in the IT industry**” on 18th January 2024 at Silver Jubilee hall. The event was coordinated by Dr. Shemi P M. The programme started with a silent prayer. Dr. Shemi P M welcomed the gathering. The session 'Latest trends in IT industry' was handled by Mr. Mohammad Rafeek P K, Sr. Delivery Manager who is an alumni of 1995-98 BCA batch of MES College Marampally.

The session proved immensely beneficial and enlightening for BCA students. The speaker, drawing from personal experience, provided invaluable insights into navigating the journey toward success. With stories from his own academic pursuit, including the challenges and triumphs encountered along the way, he effectively engaged the audience. His light-hearted approach to recounting his academic project experiences added a refreshing touch, capturing the students' attention.

Moreover, the speaker delved into the current landscape of the IT industry, shedding light on emerging trends and the alignment of BCA curriculum with industry demands. This session proved particularly enlightening for students aspiring to venture into the IT sector. Through interactive dialogue, the speaker actively involved the audience, fostering engagement and participation.

Furthermore, the session served as a platform for students to gain practical advice on effective study habits and explore the myriad job opportunities within the IT industry. By imparting valuable guidance and firsthand knowledge, the speaker empowered students to make informed decisions regarding their academic and professional pursuits. The session not only provided a wealth of information but also inspired and motivated students on their academic and career journey in the field of IT.



Dr. Leena C Sekhar
HoD, Department of Computer Applications

DEPARTMENT OF ARABIC

TOPIC: THE GROWING NEED OF ARABIC IN THE GLOBAL WORKFORCE

The Department of Arabic and **ORMA** Alumni Association successfully conducted a session on **18 January 2024**, at **AIMAT Hall** as part of its Campus to Corporate Programme. The event aimed to bridge the gap between academic knowledge and practical skills, preparing students for the professional world and to enlighten students about the increasing demand for Arabic language skills in the global workplace.

Mr. Arshin E A, a distinguished expert in Arabic linguistics and Alumni Association member, served as the resource person for the session. He shared valuable insights into the corporate landscape. The Class covered included industry expectations, effective communication in a professional setting, and the significance of cultural awareness in the workplace.

Students actively participated in discussions and interactive activities, enhancing their understanding of real-world scenarios. The program not only emphasized language proficiency but also fostered skills such as teamwork, problem-solving, and adaptability.

The event started by the opening remarks from Mrs. Khadeeja Beevi P A, Assistant Professor of the department about the programme. She welcomed the dignitaries and the gathering. Dr. Abdul Azeez V M inaugurated the programme. Mr. Sharafudheen C A, Head of the department introduced the resource person. Dr. Shemi PM (Coordinator – Alumni Association) presented the memento to the guest. Miss Riya k Azeez (Joint Coordinator – Alumni Association) convened the Programme effectively. The programme ended with the vote of thanks of Mr. Samah Salam. He thanked the guest, the students and the Alumni Association for making the programme grand success.



Mr. Sharafudheen C A
HoD, Department of Arabic

The event was a resounding success, with the attendance and felicitation of department heads adding to its prestige. Students and faculty from the respective departments alike gained valuable insights and inspiration from the alumnus's speech. We are grateful to our alumni for their generosity and commitment to supporting the education and success of our students.

Dr. Shemi P M
Alumni Coordinator