

MES COLLEGE MARAMPALLY
DEPARTMENT OF BUSINESS ADMINISTRATION

Programme: Bachelor of Business Administration (Honours) (Aided) - AICTE Approved (BBA)

Programme Outcome (PO):

PO1: To provide students with foundational knowledge on different aspects of the administration of a business concern.

PO2: To train the students to become competent enough for entry level management professionals.

PO3: To impart basic and operational knowledge on all functional areas of management, making the programme convergently unique.

PO4: To make young BBA's a change agent in the society by fostering values which self proclaim that "Turning to enterprising, serves the society and the nation".